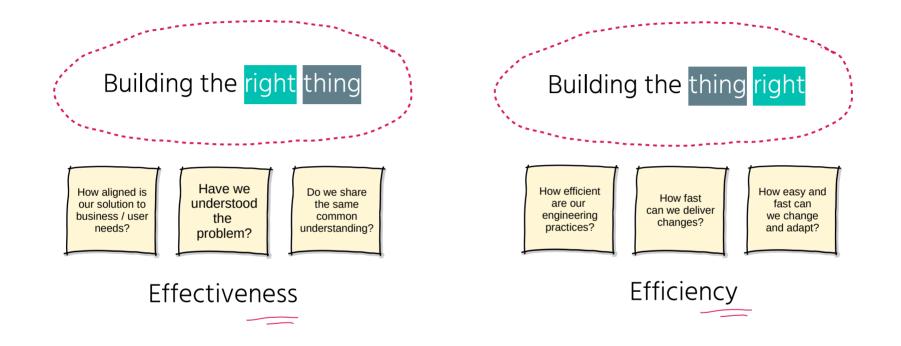


# Adaptive, Socio-Technical Systems w/ Architecture for Flow

Susanne Kaiser Independent Tech Consultant @suksr



"Doing the wrong thing right

Dr. Russell Ackoff





"Doing the wrong thing right is not nearly as good as doing the right thing wrong"

Dr. Russell Ackoff









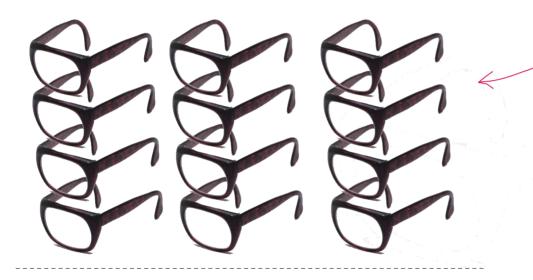
Building the <mark>right</mark> thing wrong

"Doing the wrong thing right is not nearly as good as doing the right thing wrong"

Dr. Russell Ackoff

"Crap delivered quickly (and sustainably) is still crap,

John Cutler



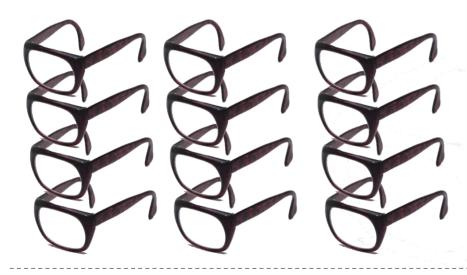


"Doing the wrong thing right is not nearly as good as doing the right thing wrong"

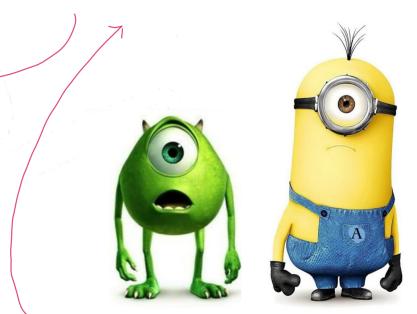
Dr. Russell Ackoff

"Crap delivered quickly (and sustainably) is still crap, (unless we learn something,

John Cutler







New Profitable Niche Market Discovered?

"Doing the wrong thing right is not nearly as good as doing the right thing wrong"

"Crap delivered quickly (and sustainably) is still crap,

(unless we learn something, and act on that

learning...)"

John Cutler



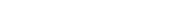


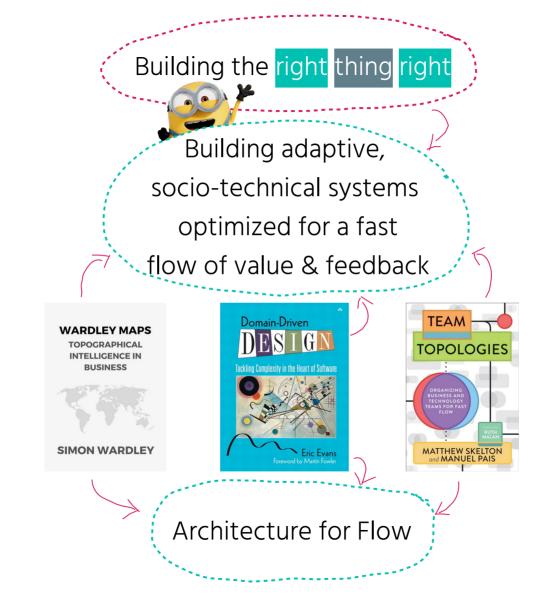


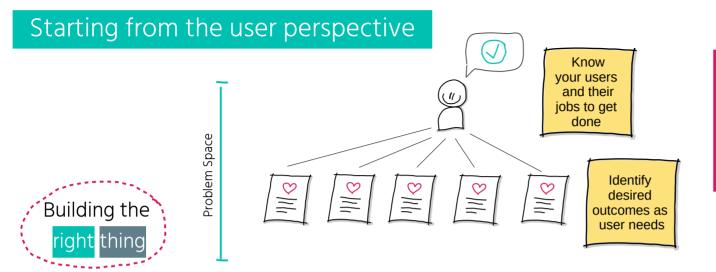




New Profitable Niche Market Discovered?

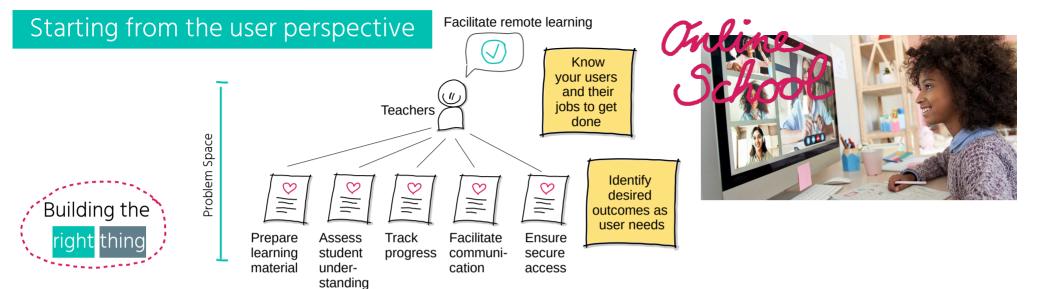


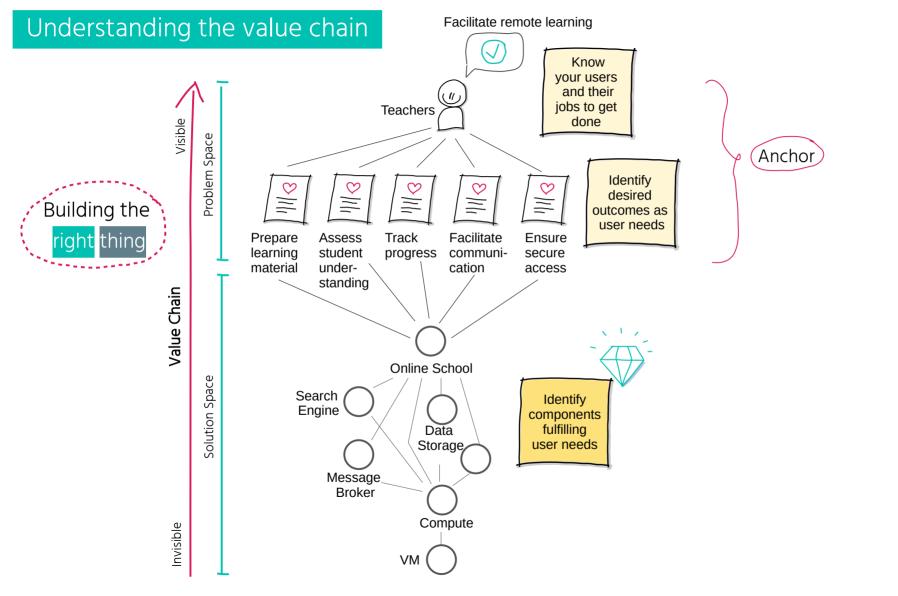


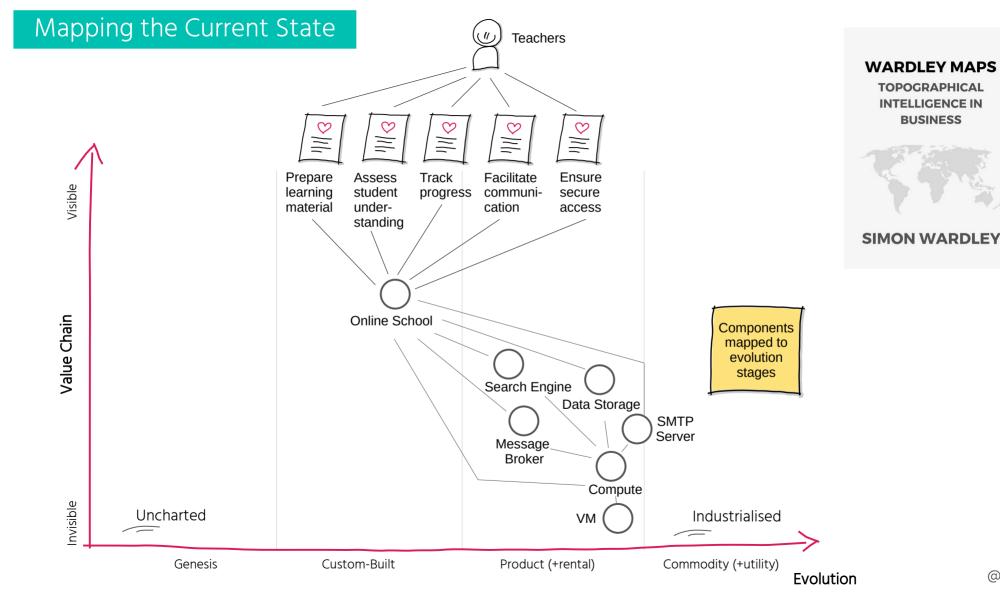


"People buy products and services to get a job done."

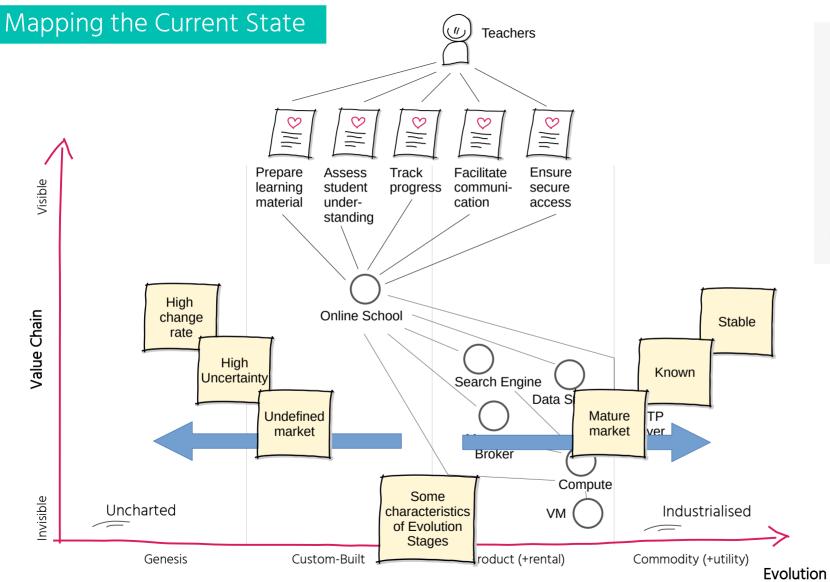
Clayton Christensen







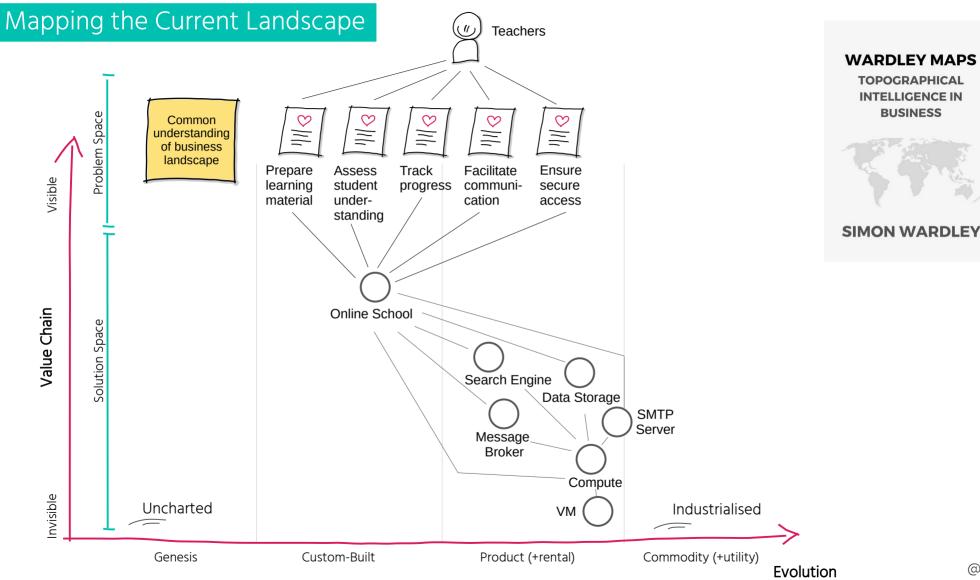
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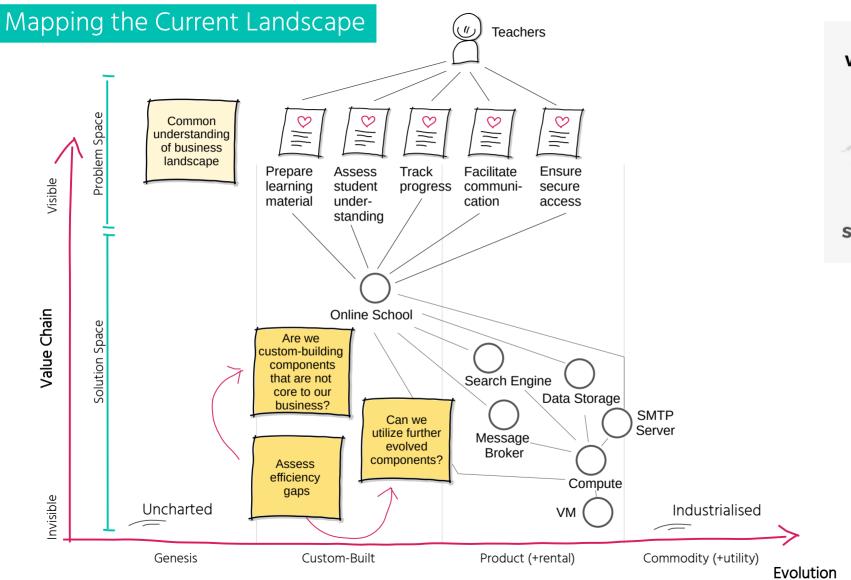
WARDLEY MAPS
TOPOGRAPHICAL
INTELLIGENCE IN
BUSINESS



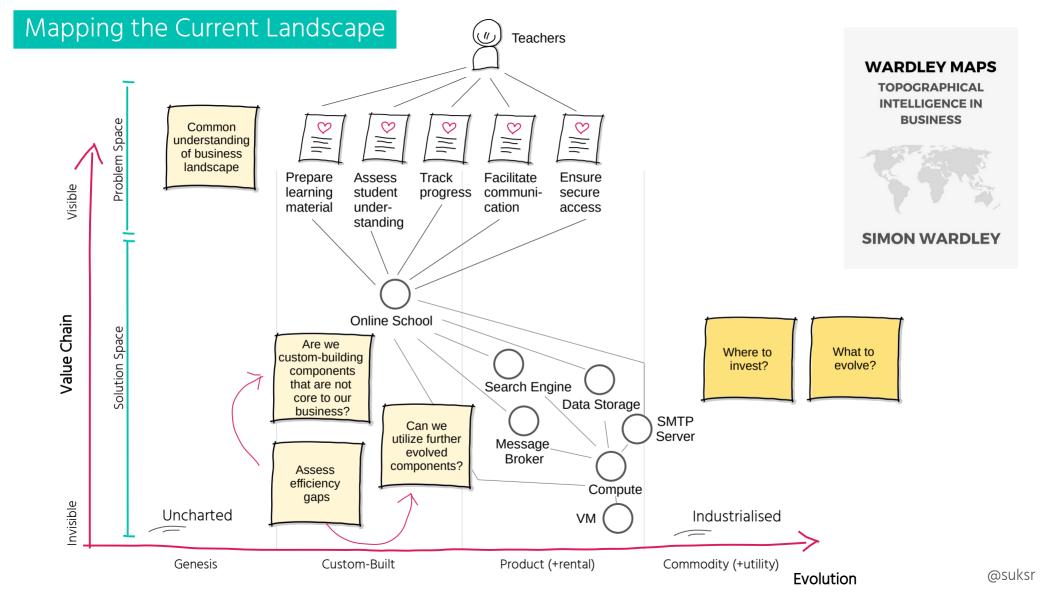
**SIMON WARDLEY** 

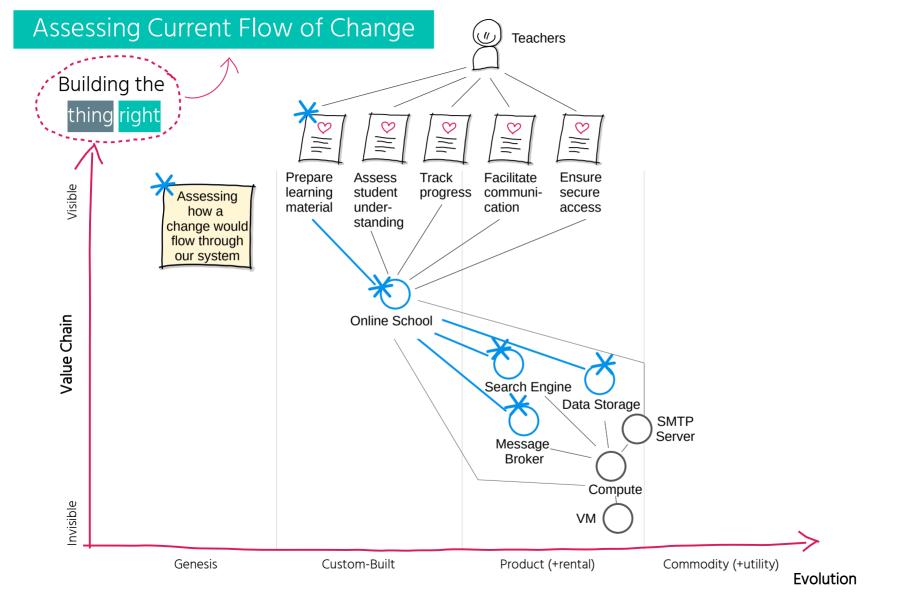


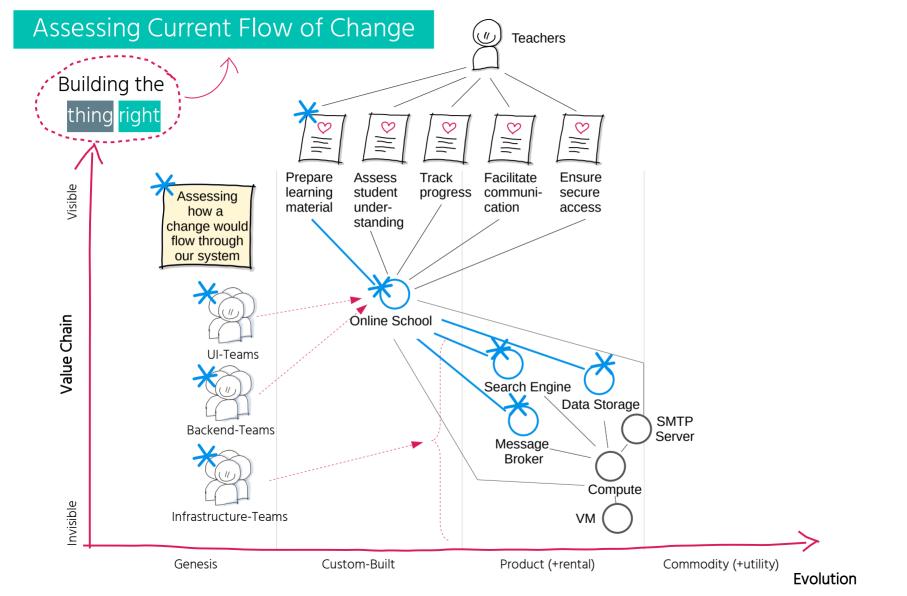
**WARDLEY MAPS TOPOGRAPHICAL INTELLIGENCE IN BUSINESS** 



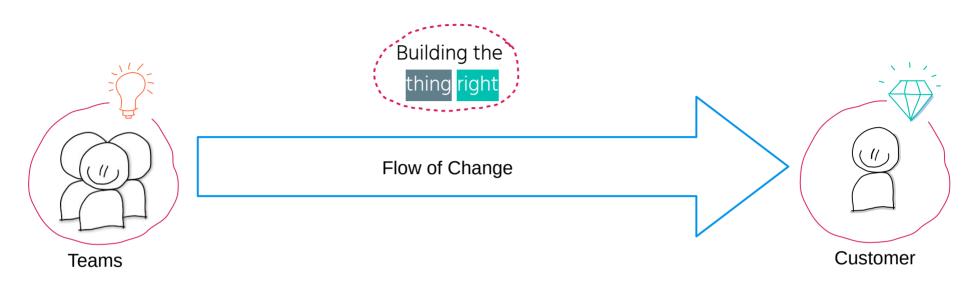
**WARDLEY MAPS TOPOGRAPHICAL INTELLIGENCE IN BUSINESS SIMON WARDLEY** 



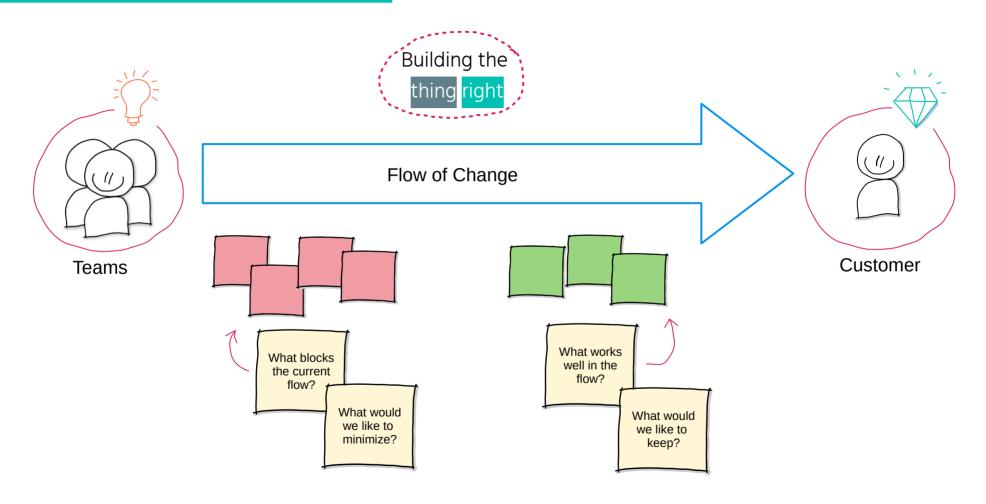


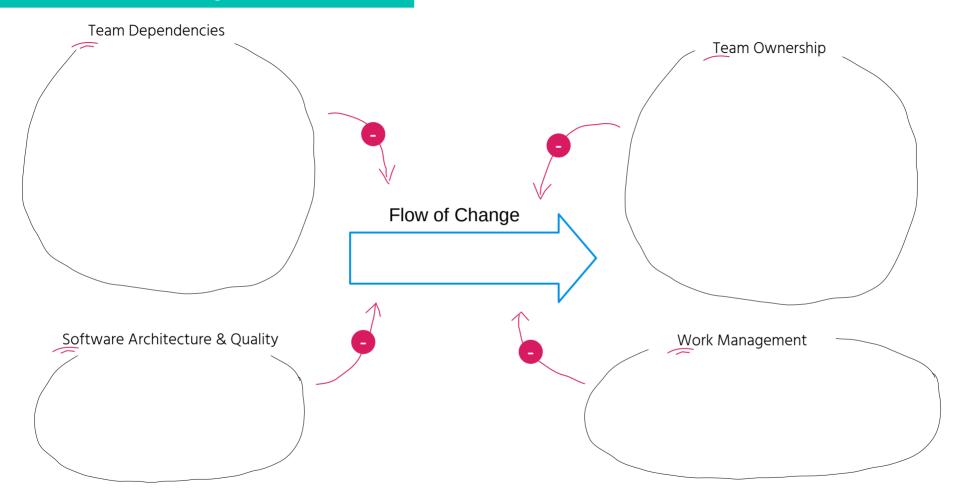


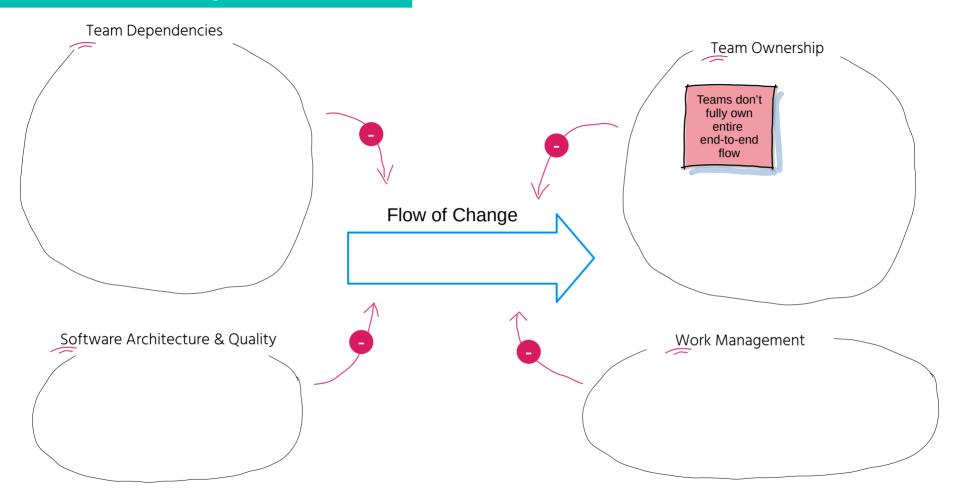
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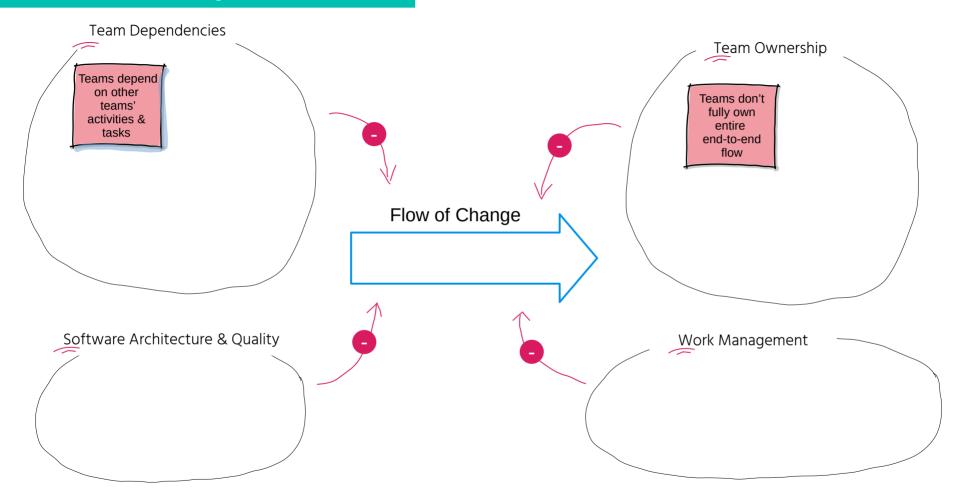


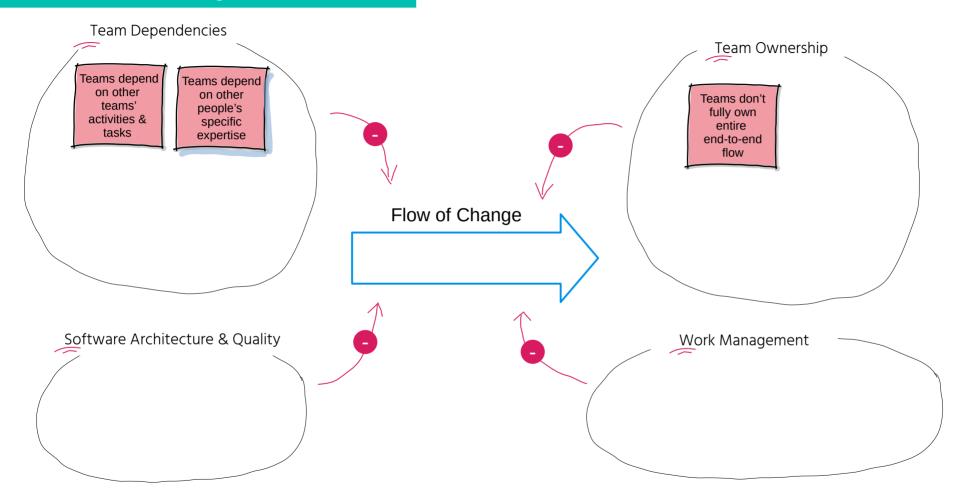
# Assessing Current Flow of Change

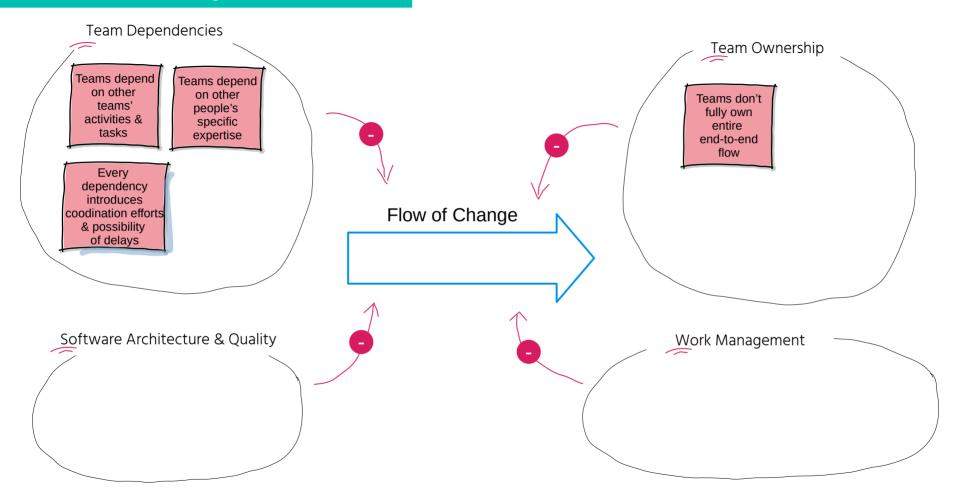


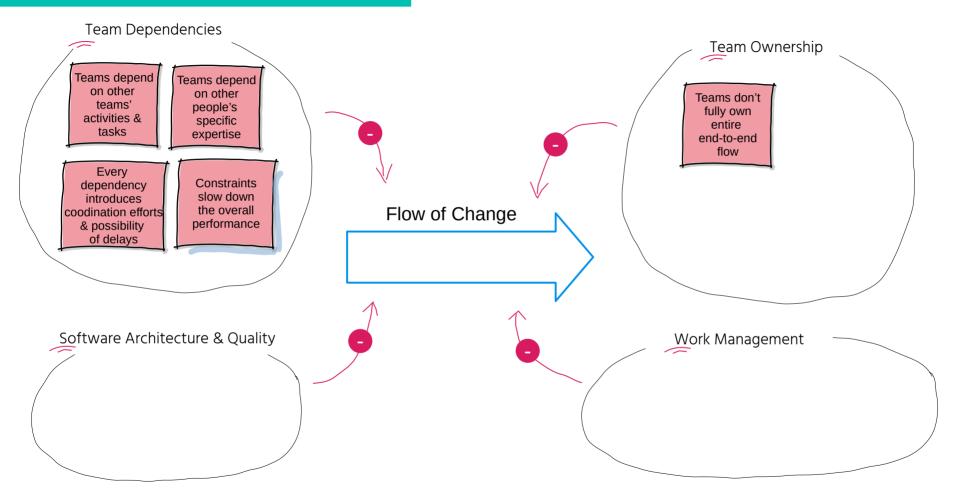


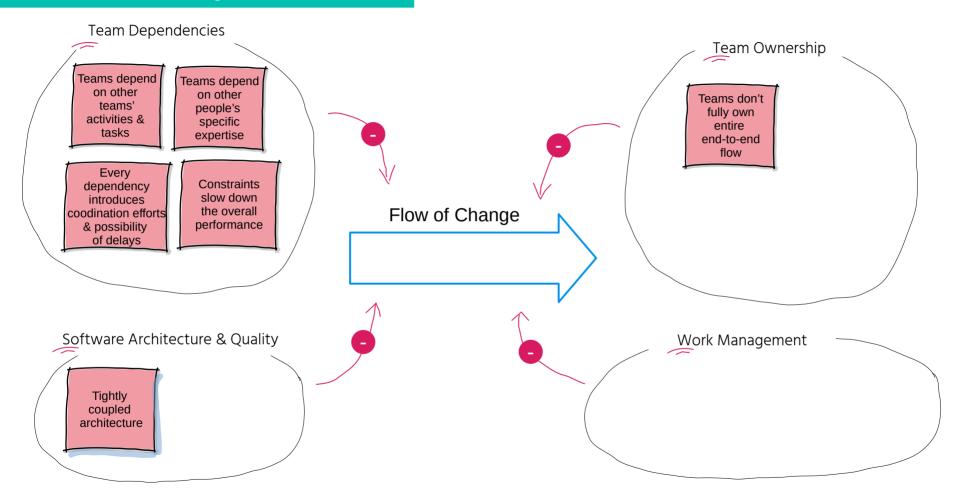


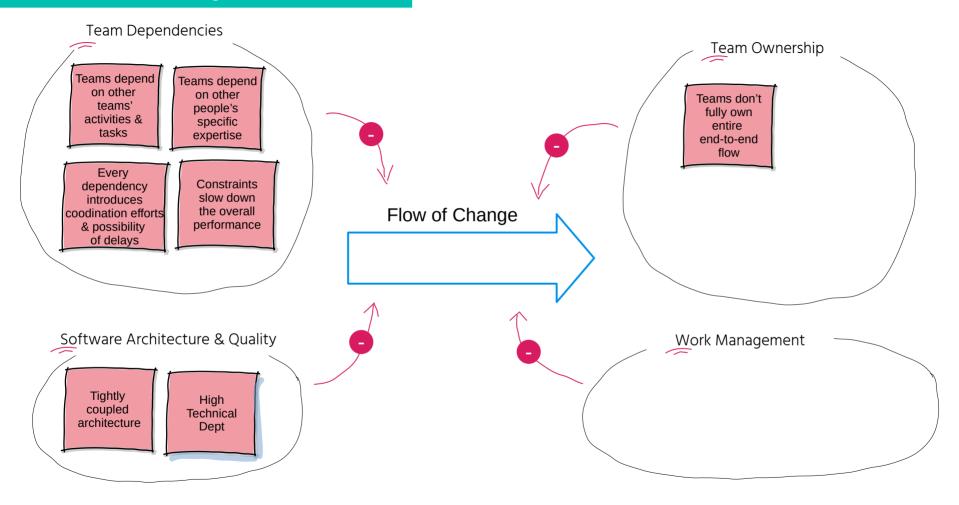


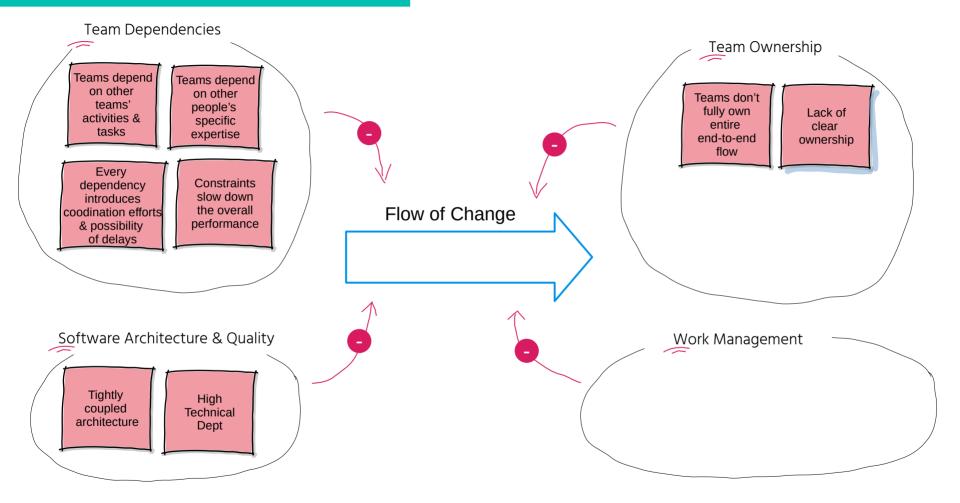


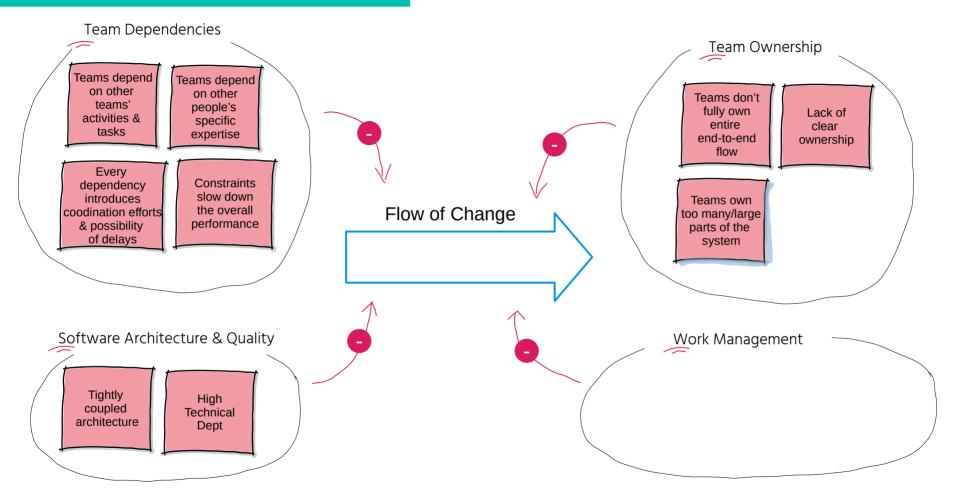


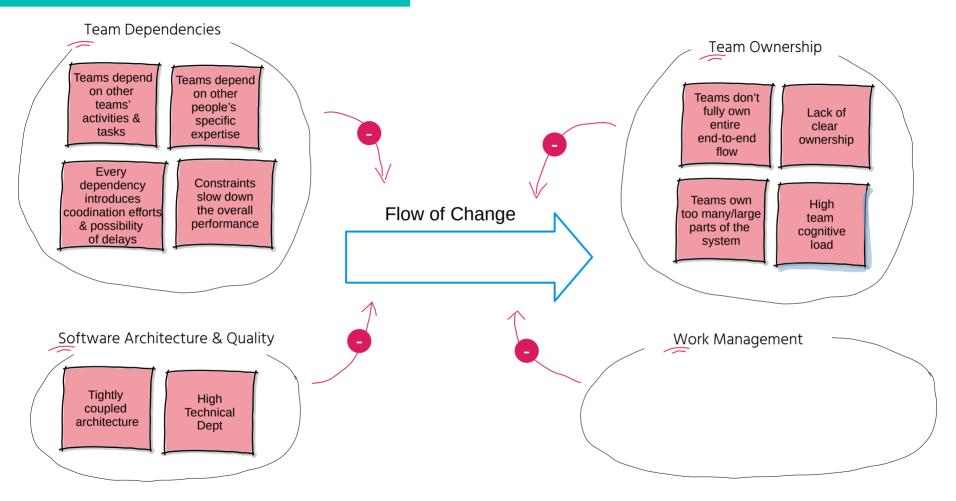


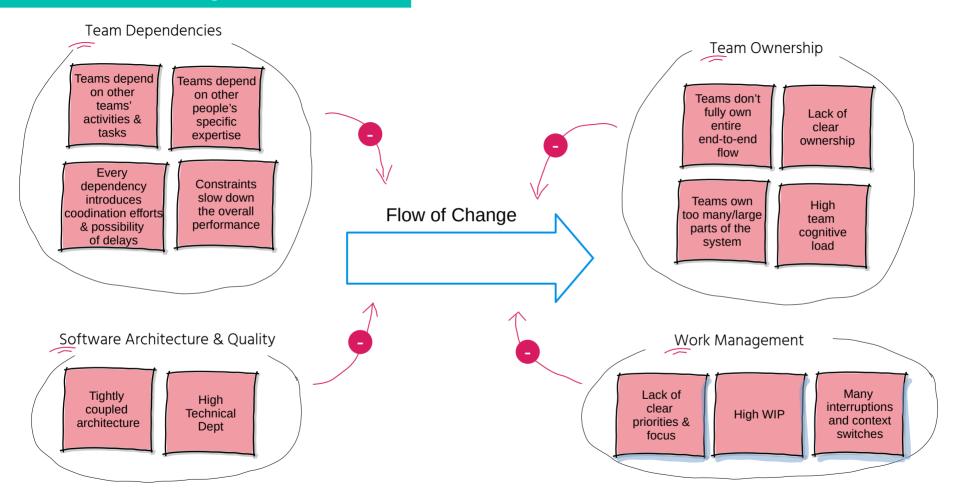


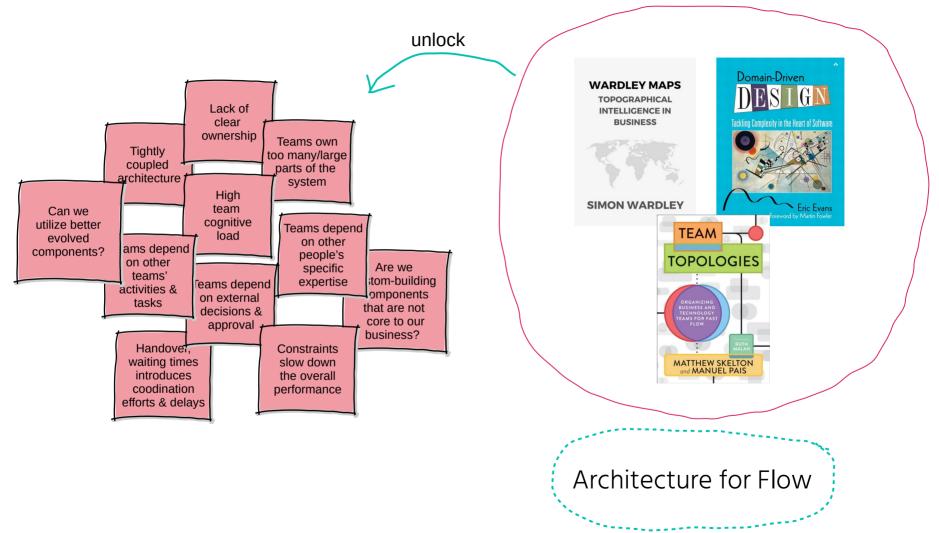


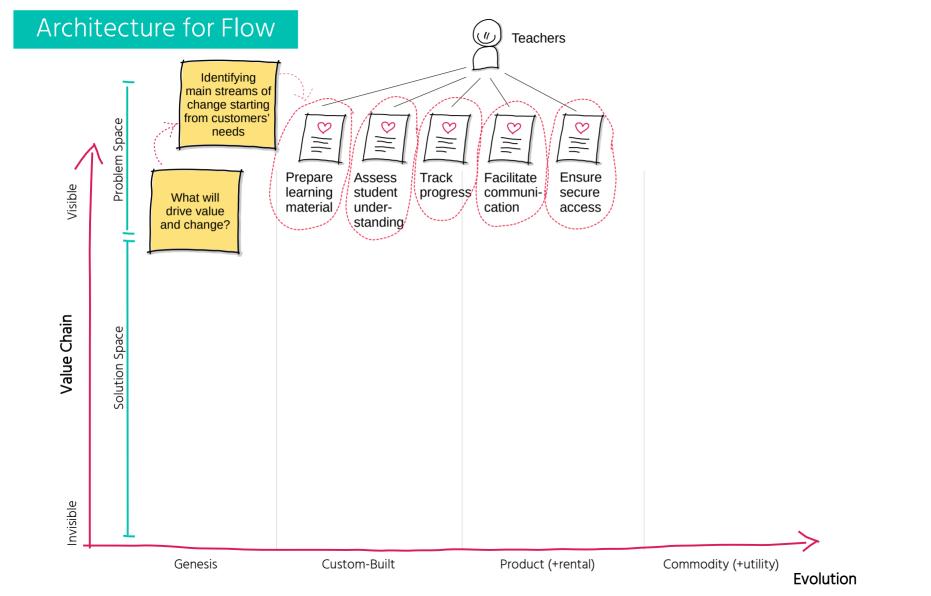




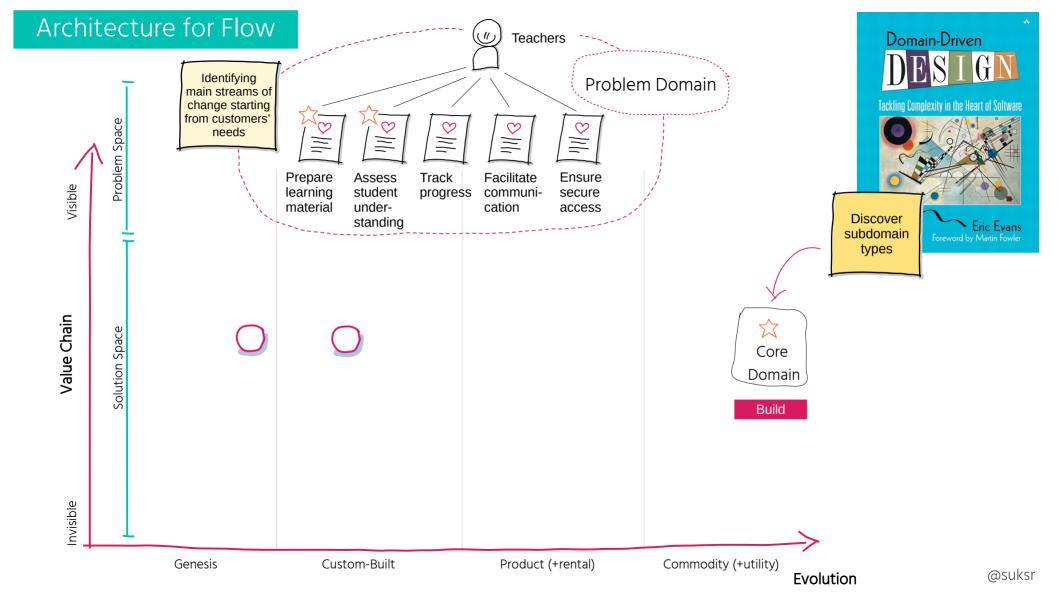


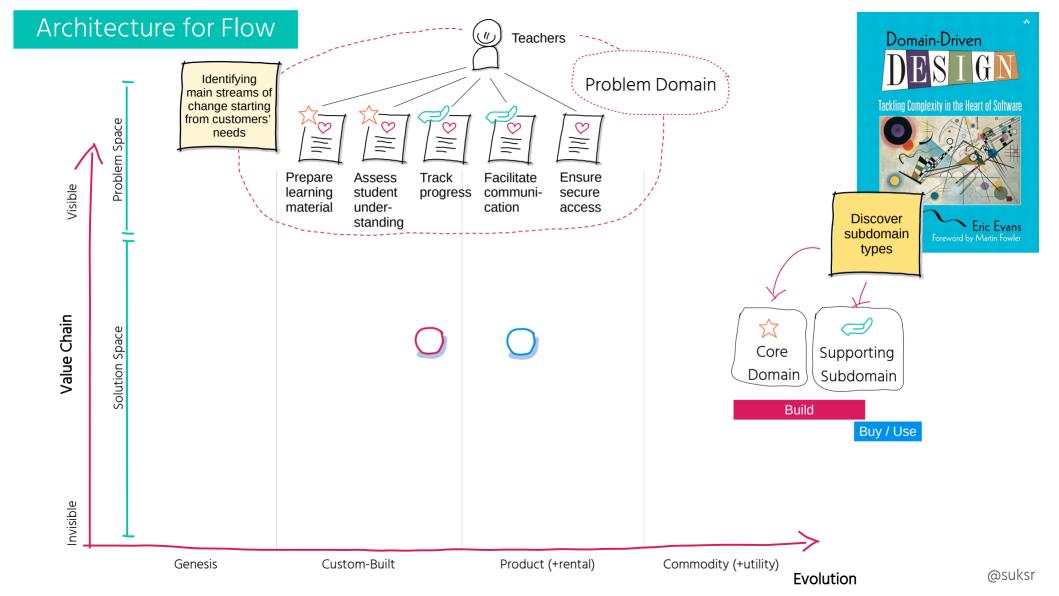


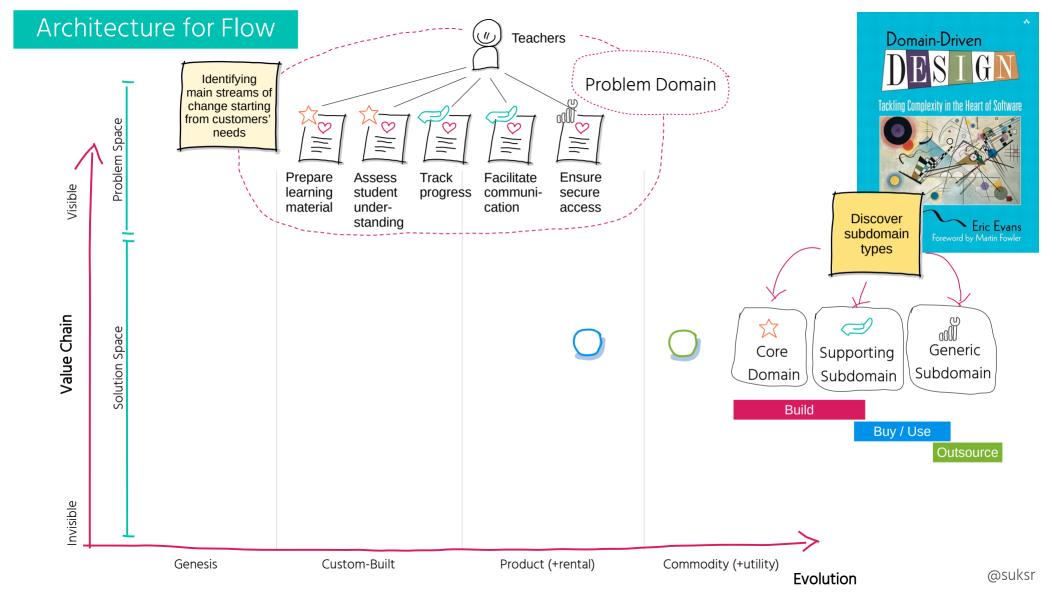


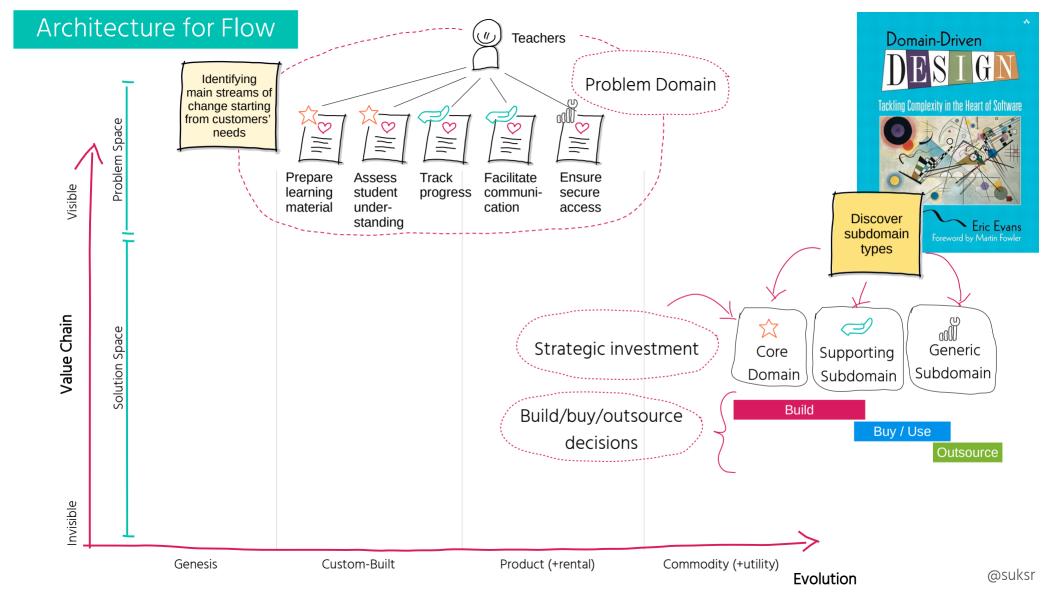


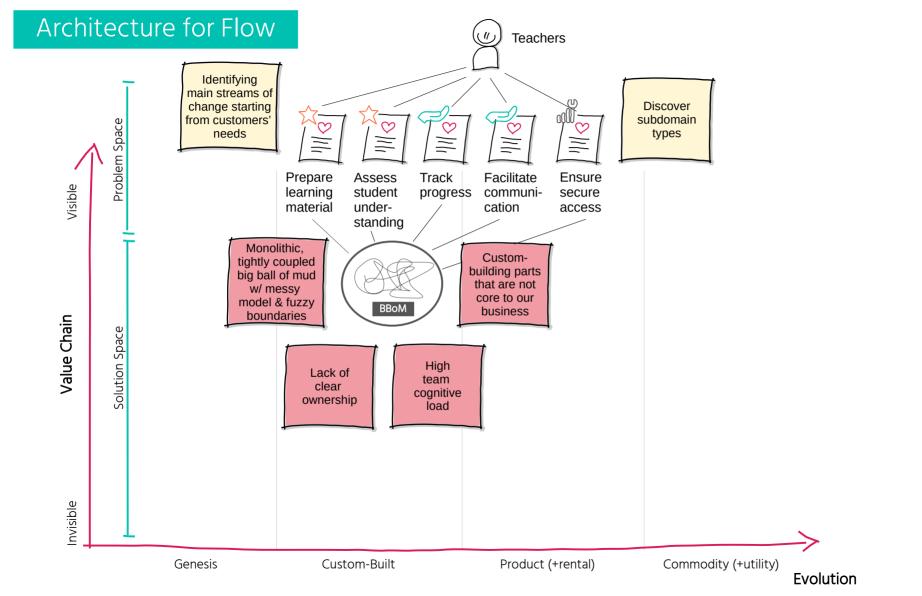
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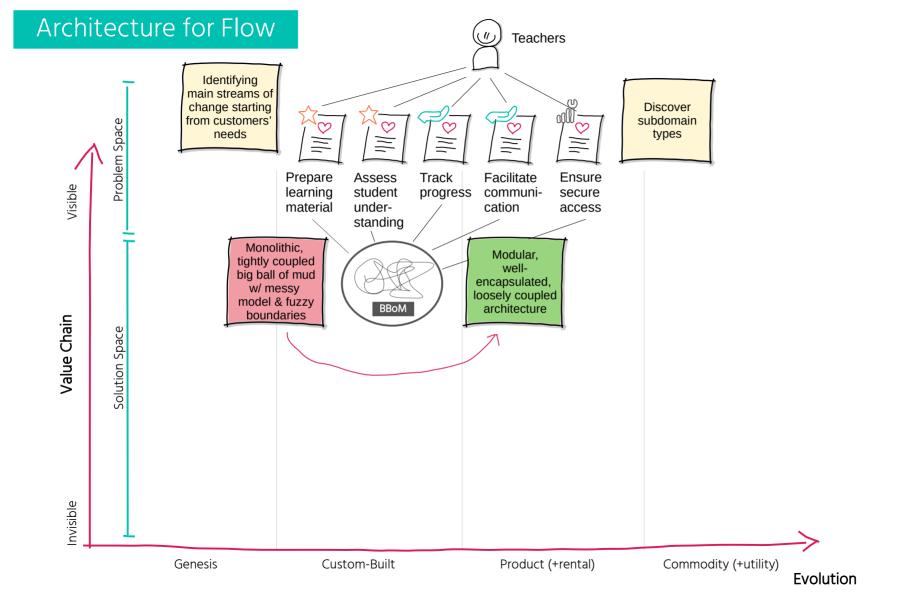


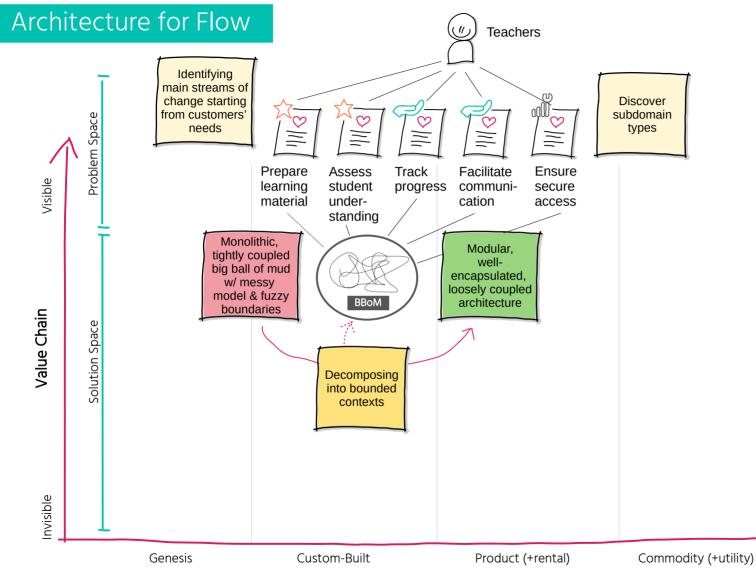


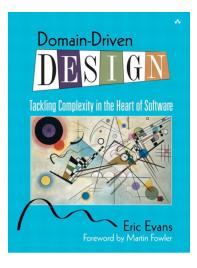


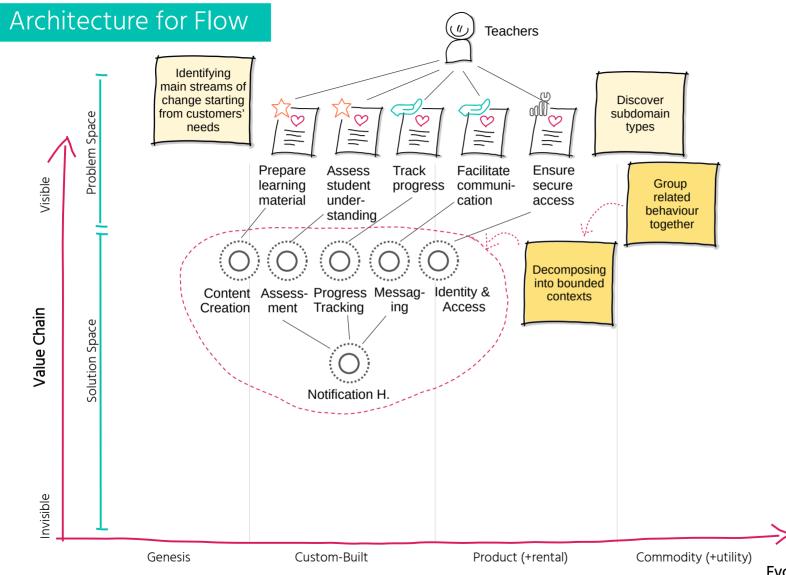


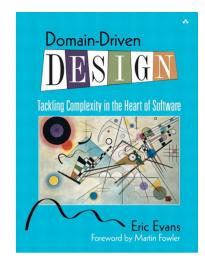


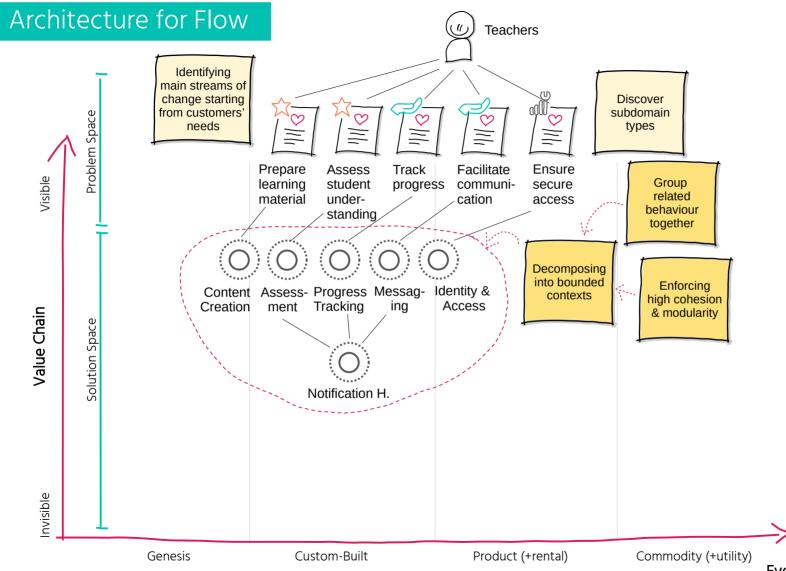


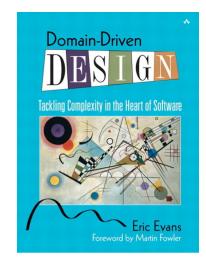


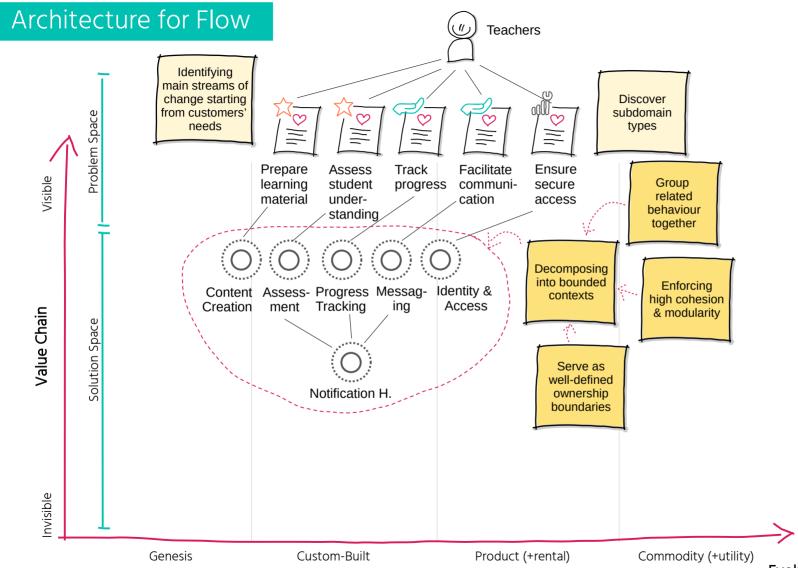


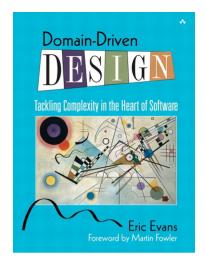


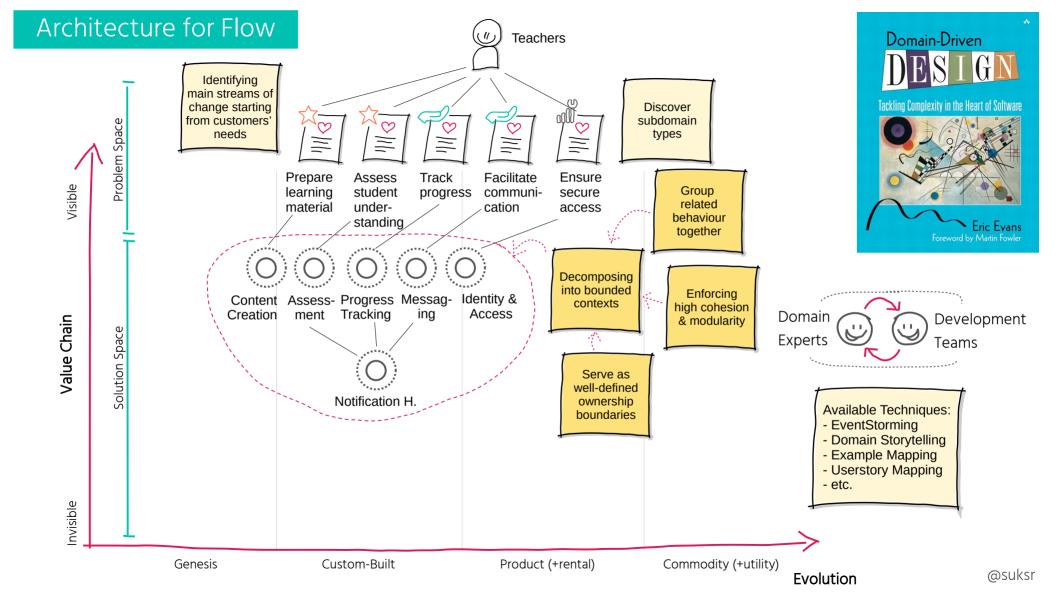


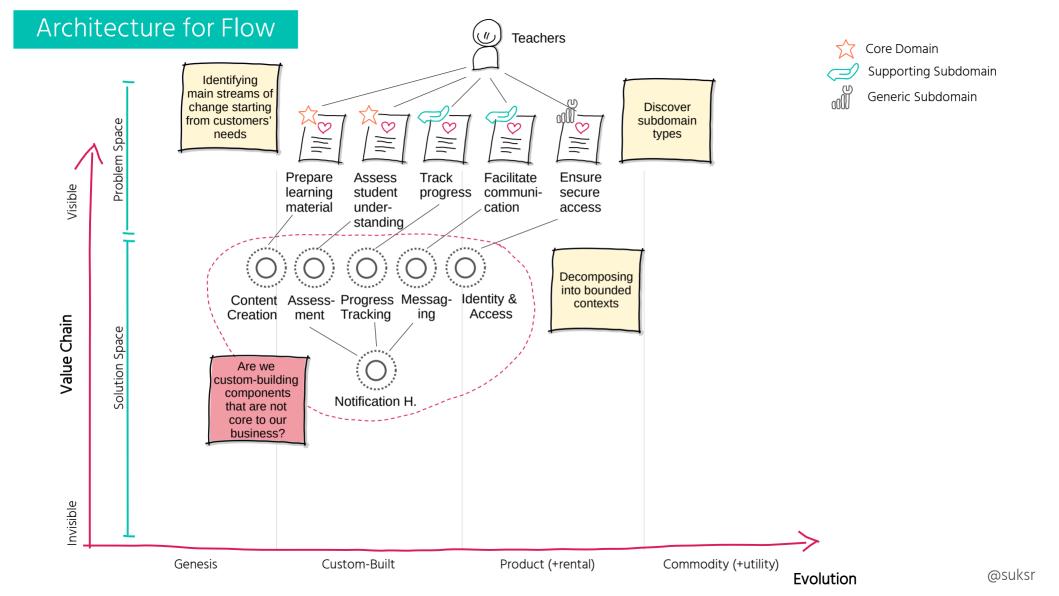


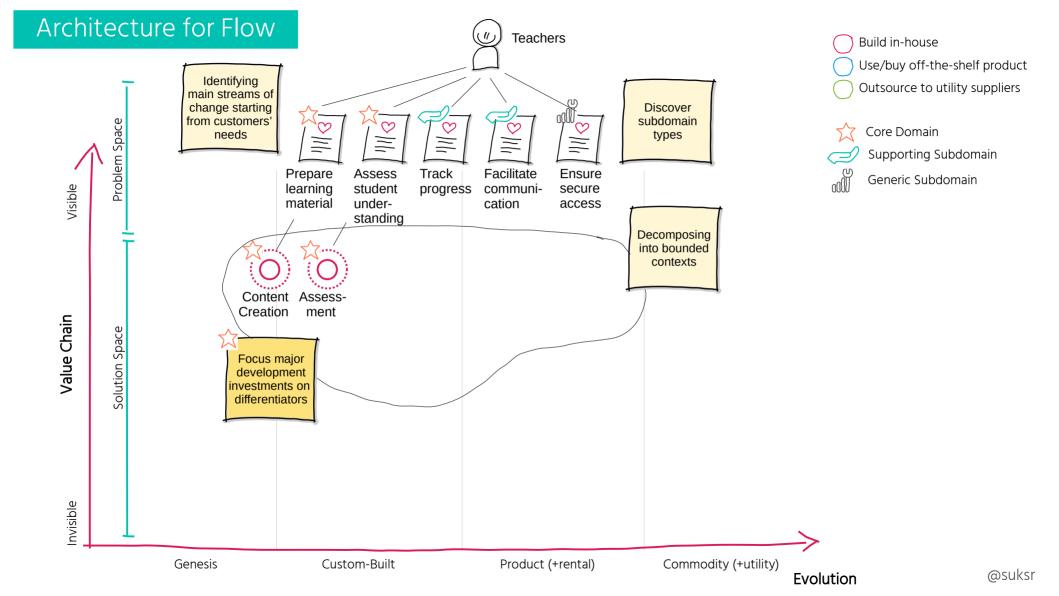


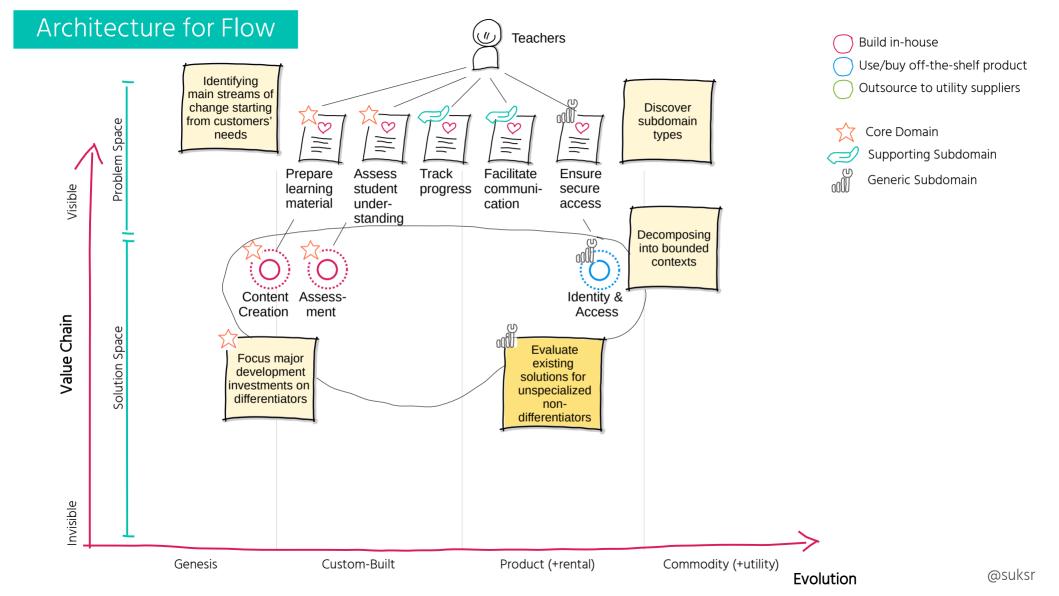


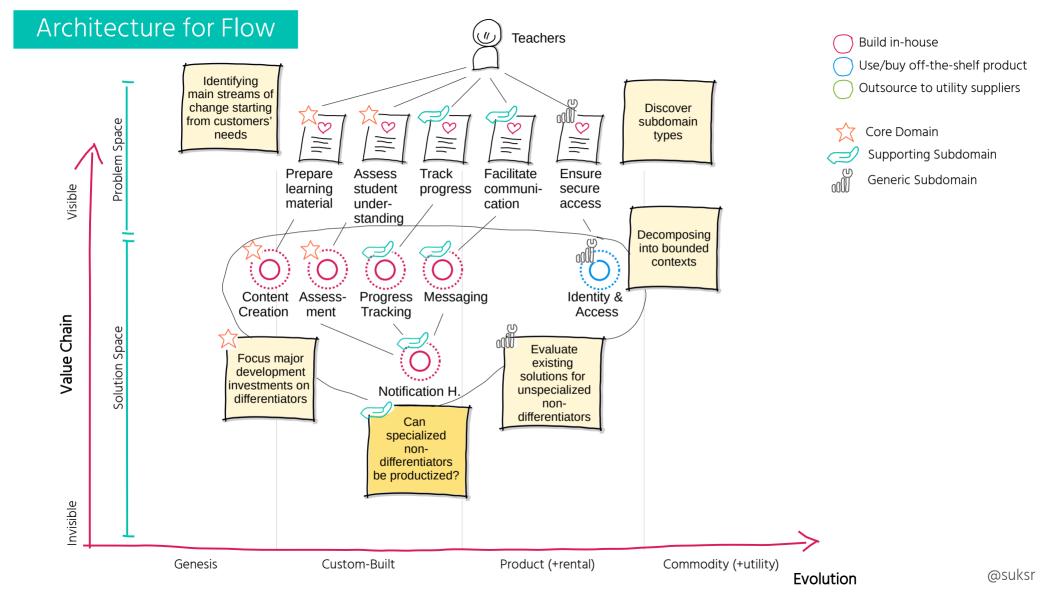


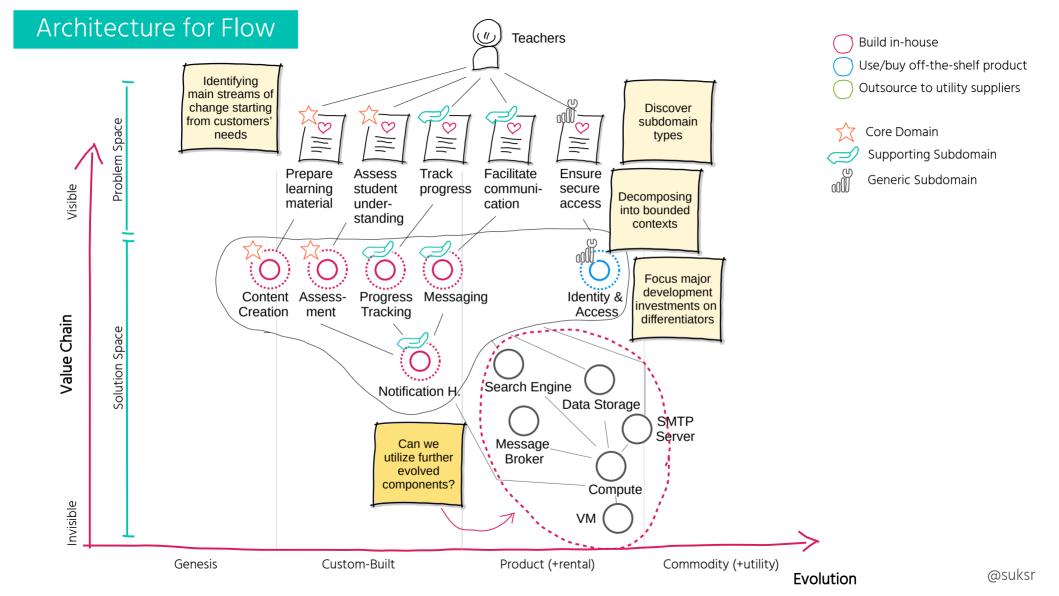


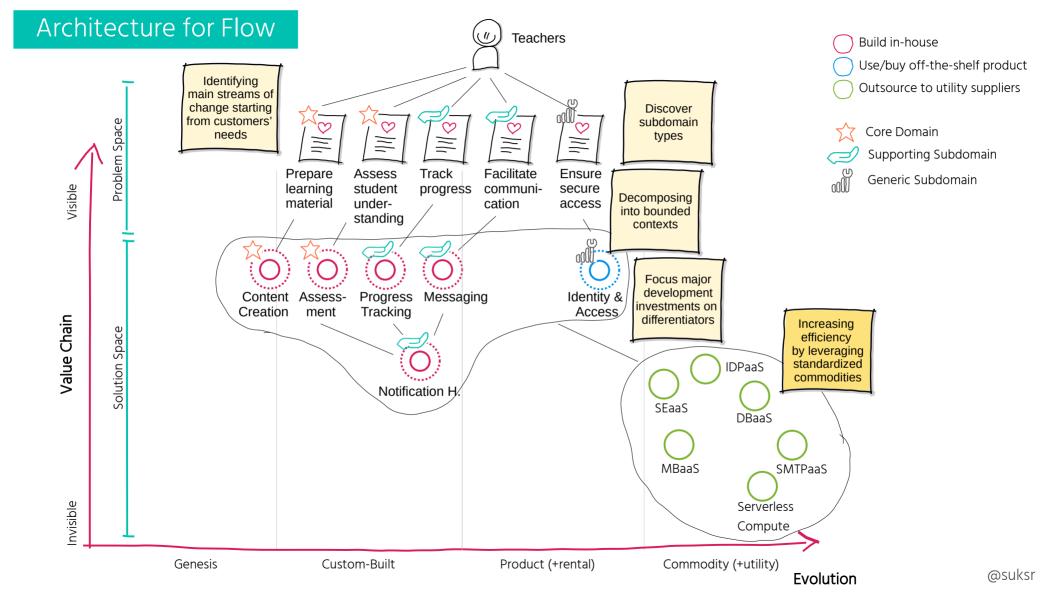


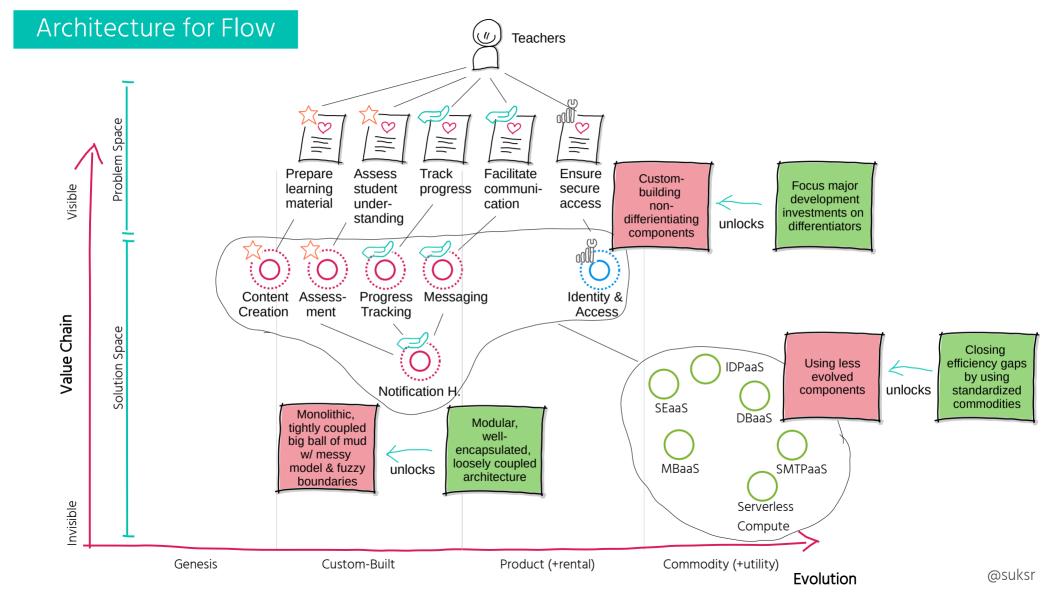


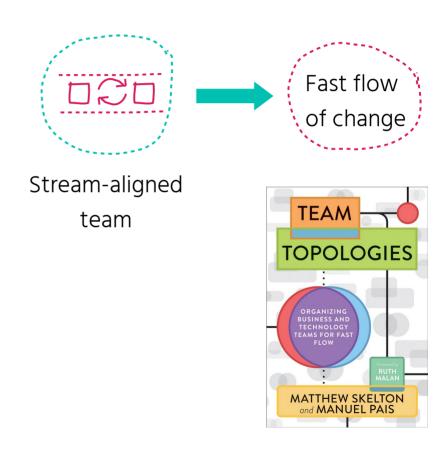


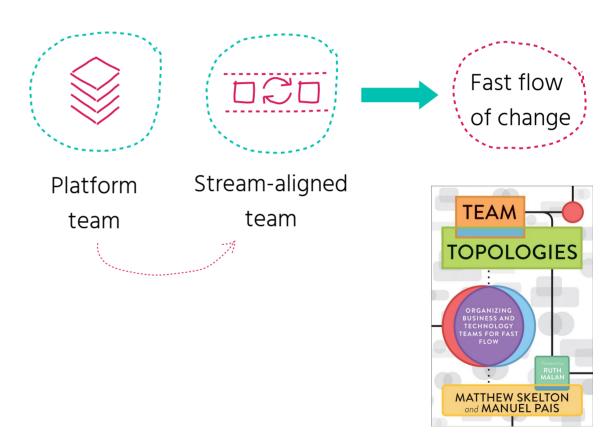


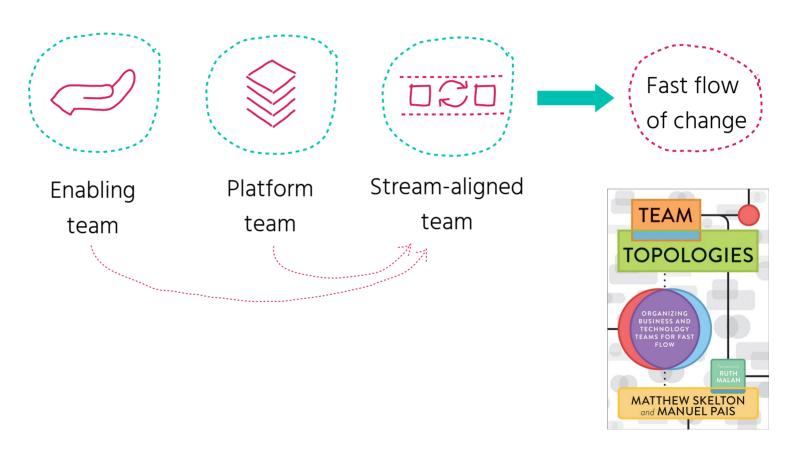


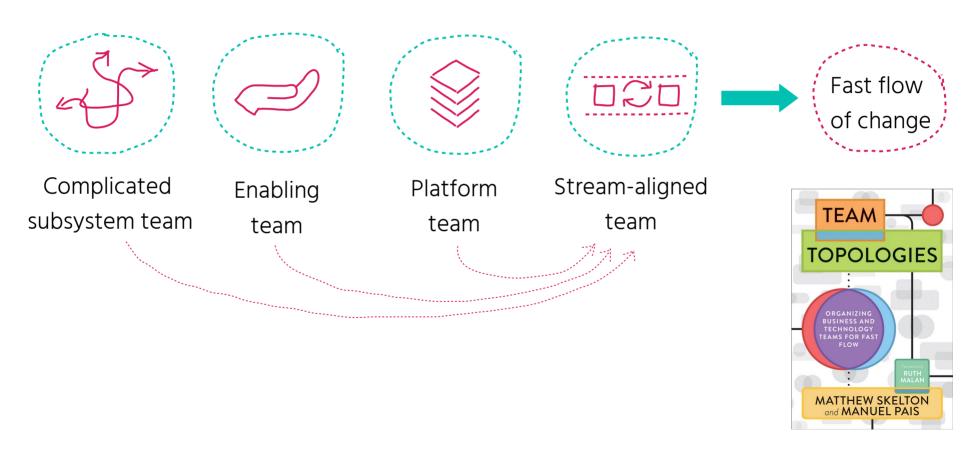


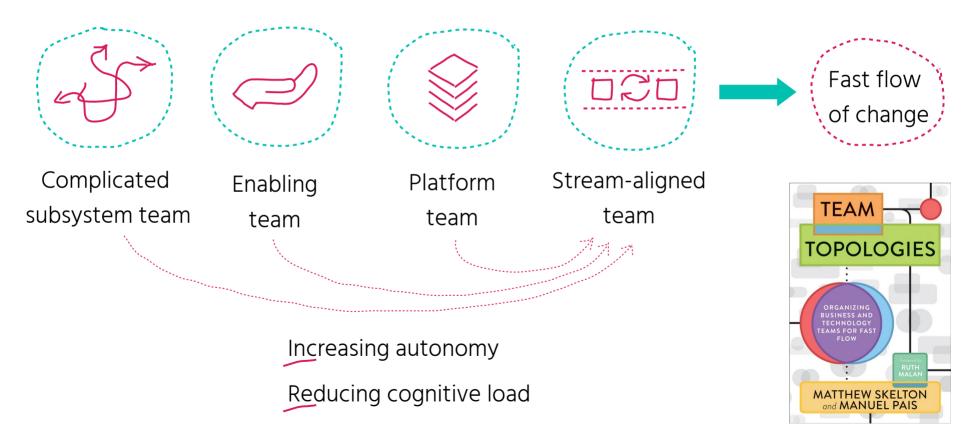




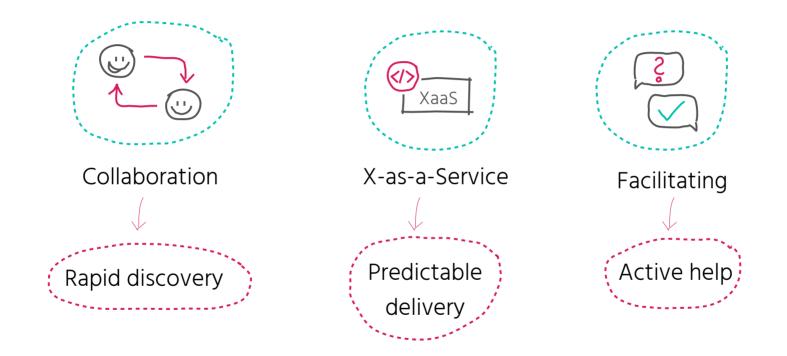


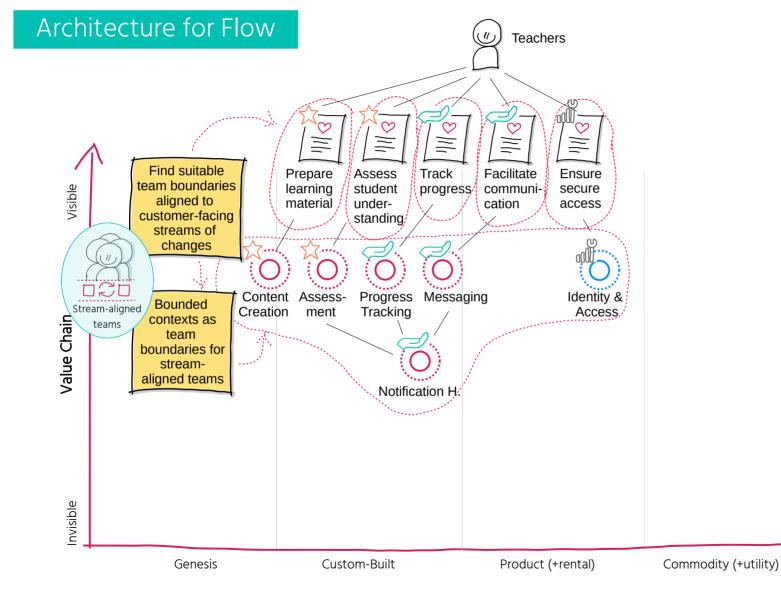


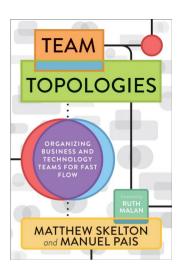


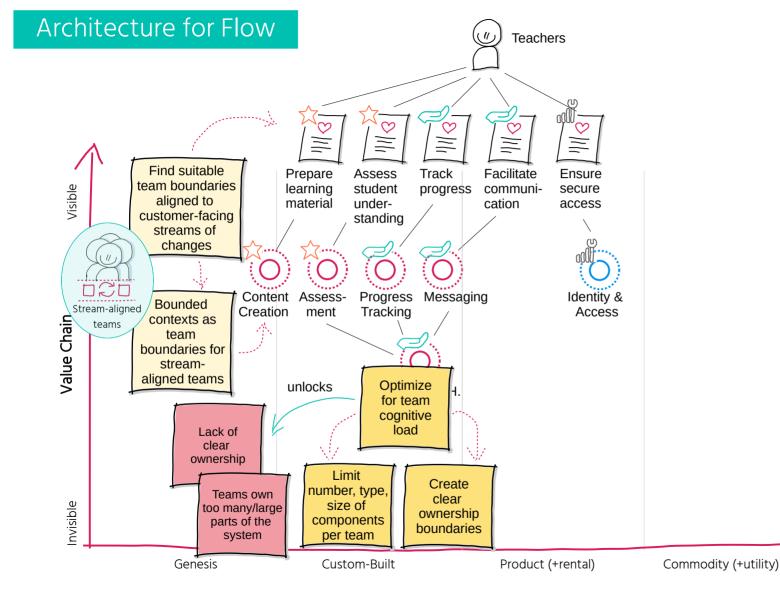


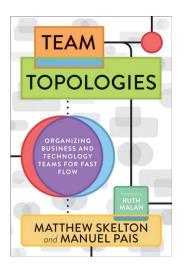
### Three Interaction Modes

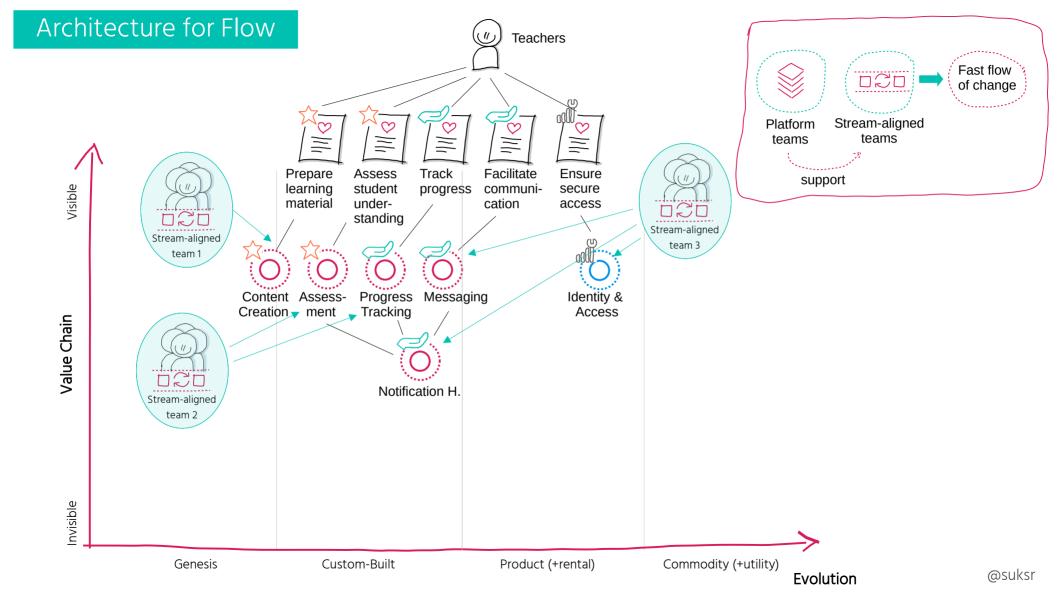


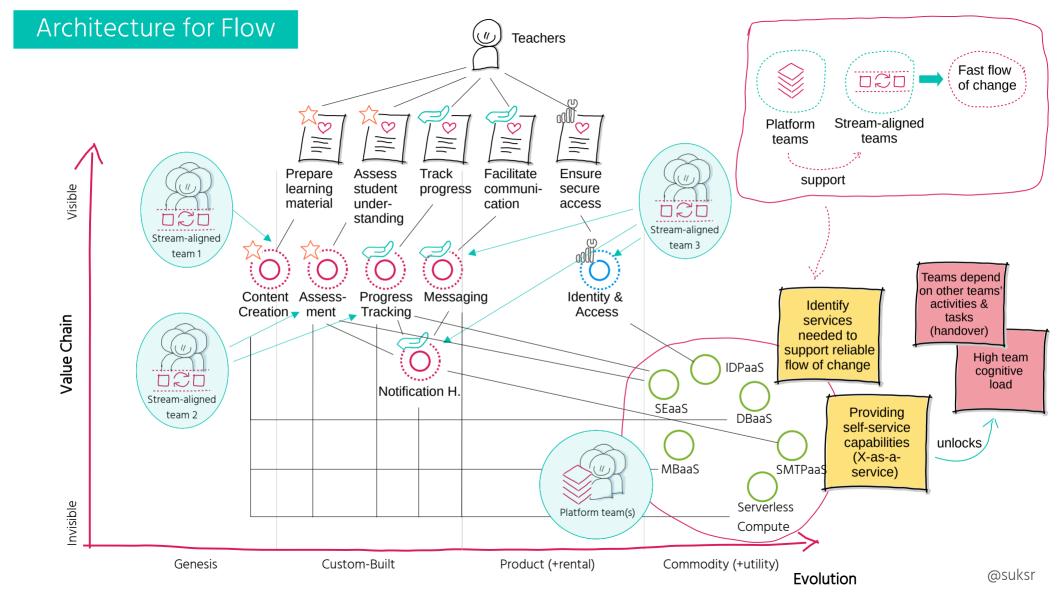


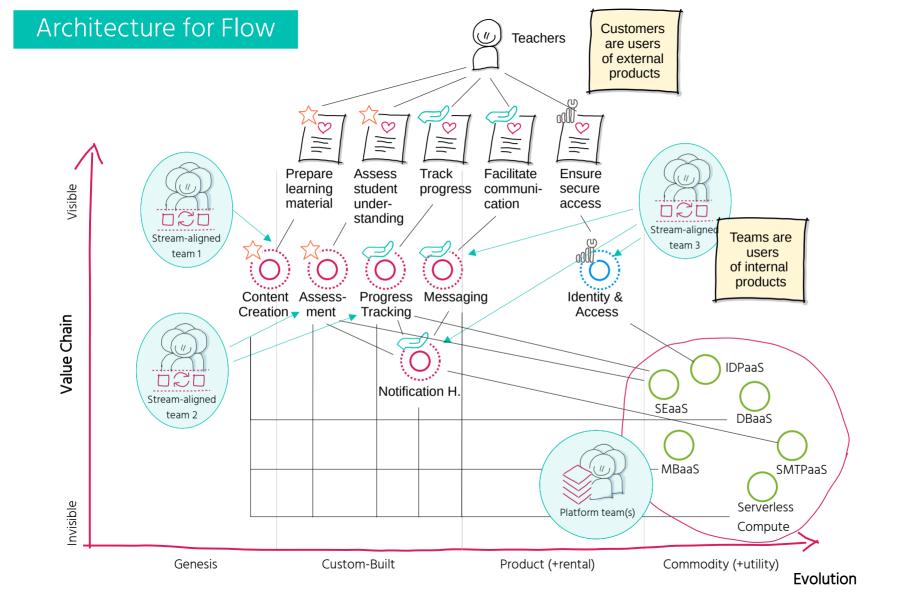


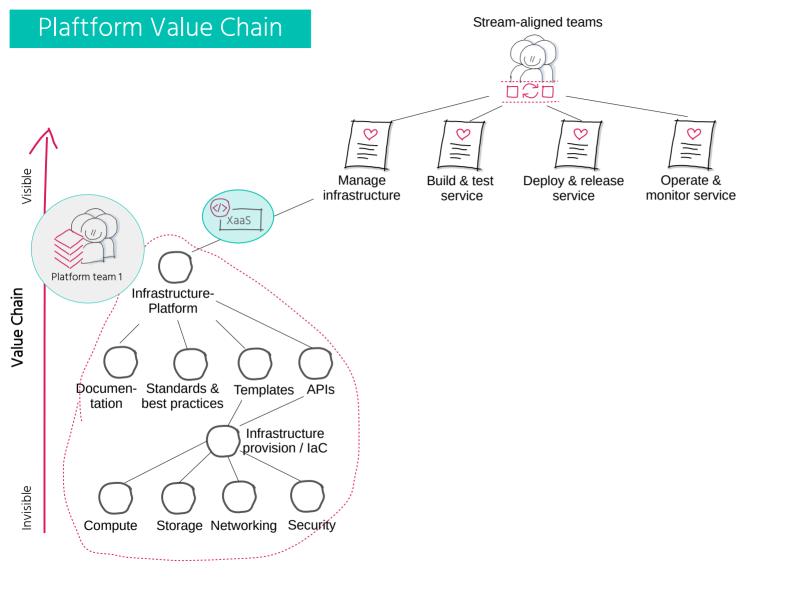


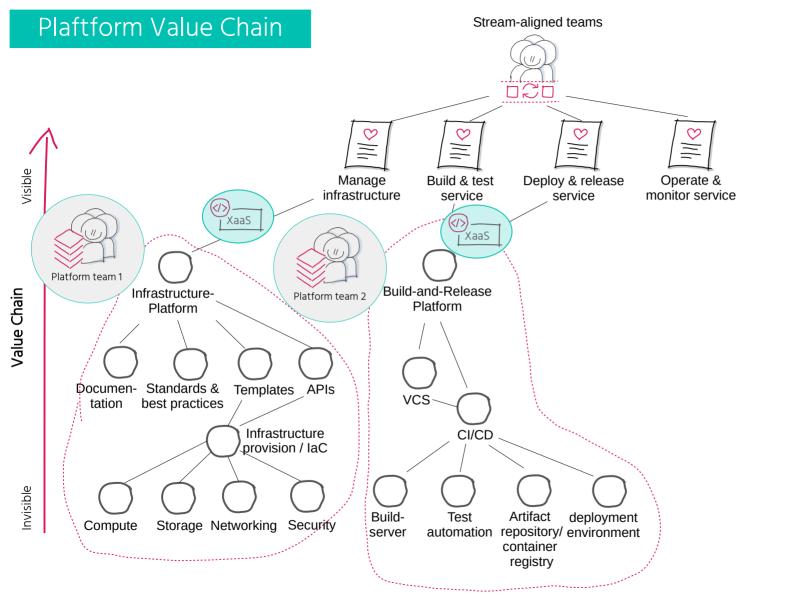


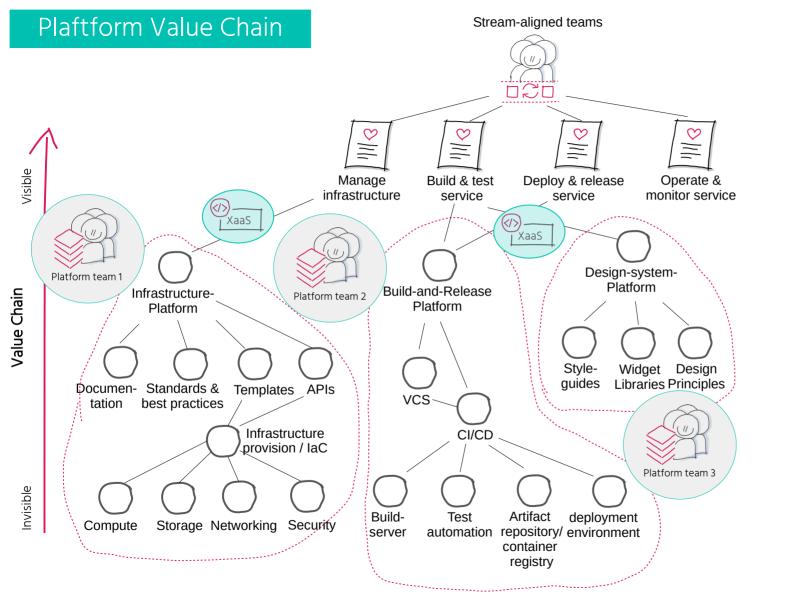


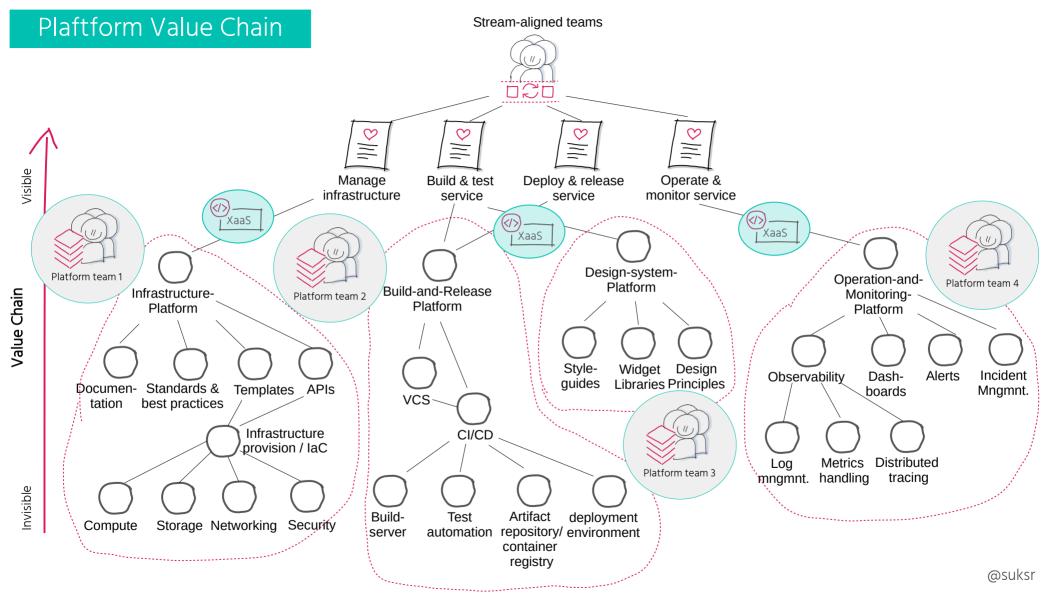


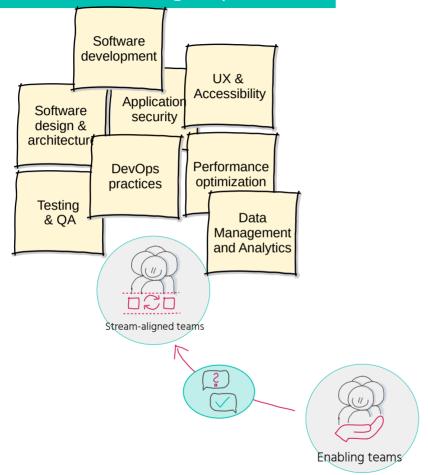


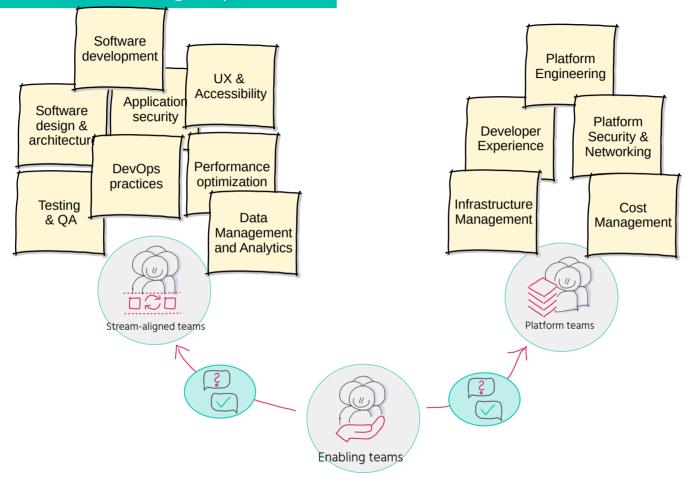


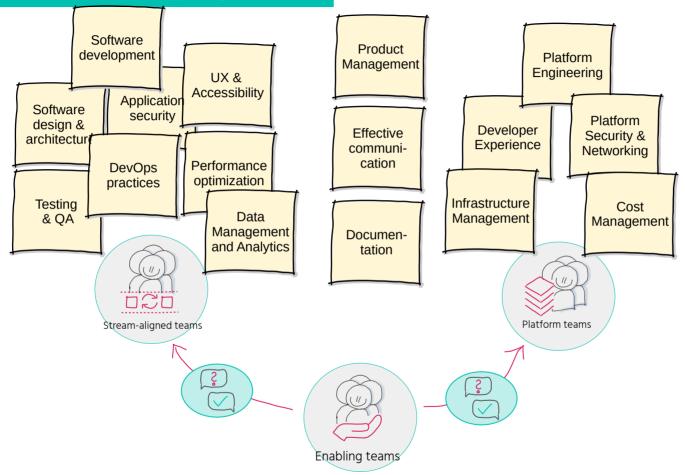


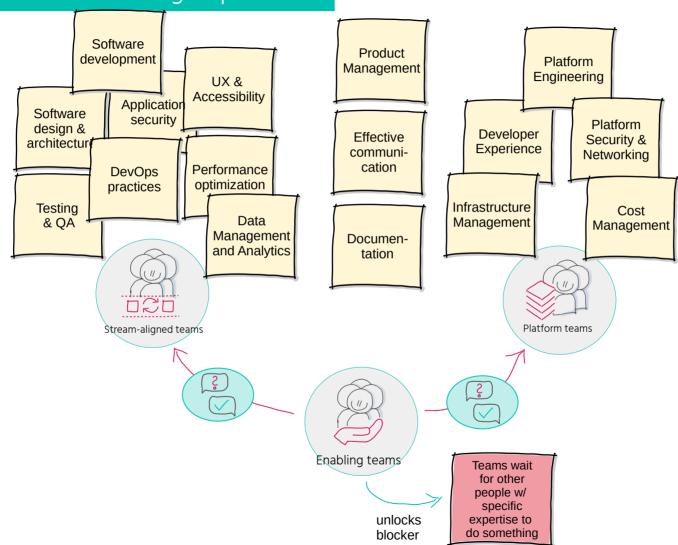




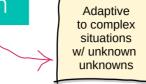


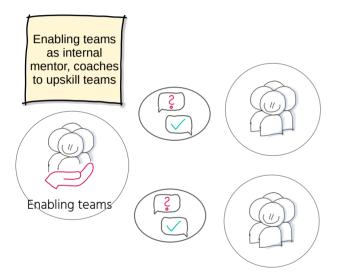




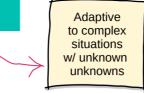


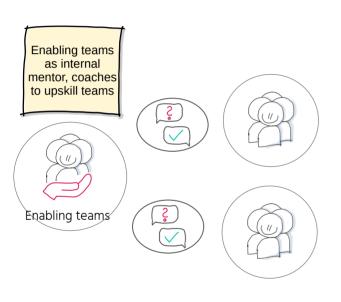
# Continuous Shared Learning & Experimentation

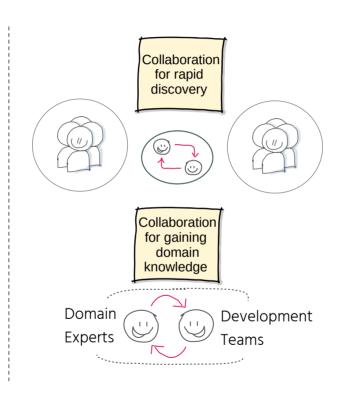




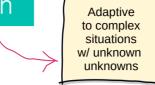
## Continuous Shared Learning & Experimentation

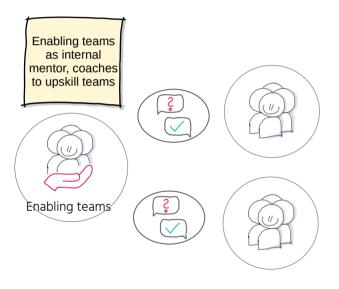


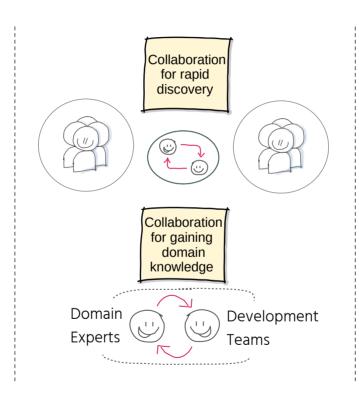


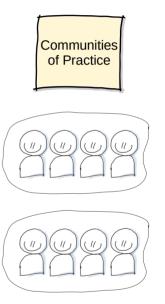


## Continuous Shared Learning & Experimentation

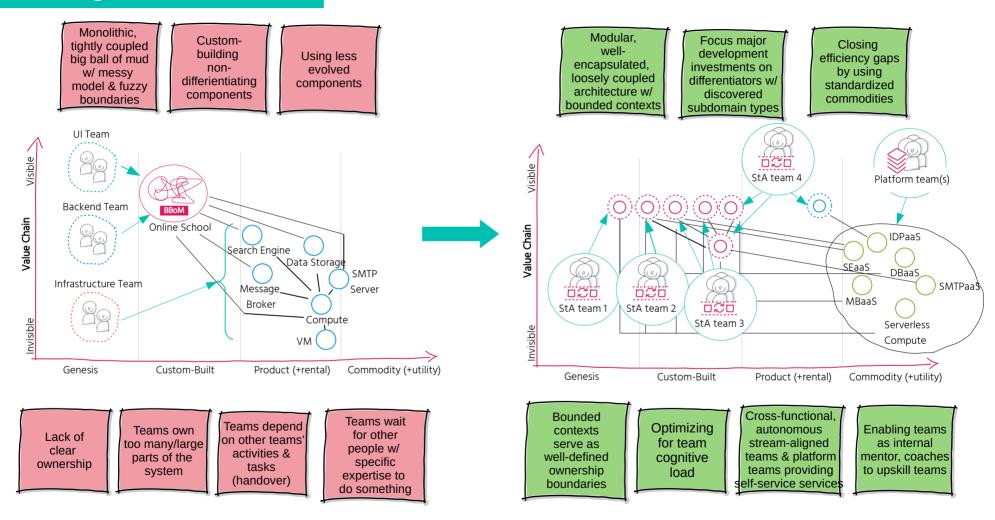








### Unlocking Blockers to Flow



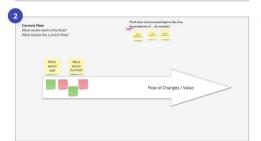
#### Architecture for Flow Canvas

AS-IS

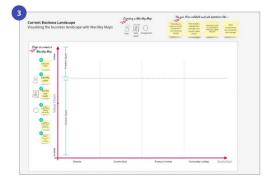
Analyzing Assessing Visualising Current Teams Flow of Change Current Landscape Problem Space Solution Space Future Landscape Team Organization



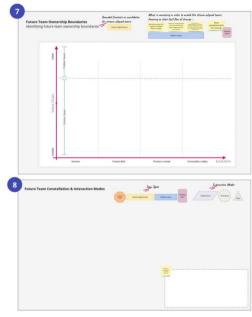




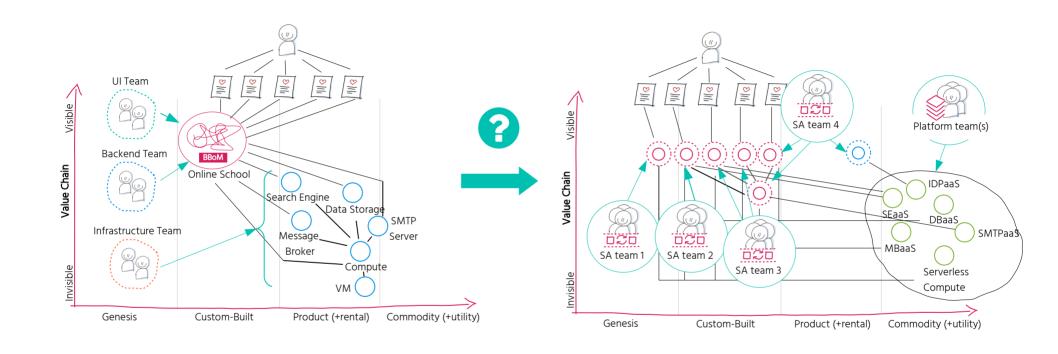








### How to transition?



## Next Steps: Reverse Conway Maneuver

Restructure the organisation to achieve the desired architecture







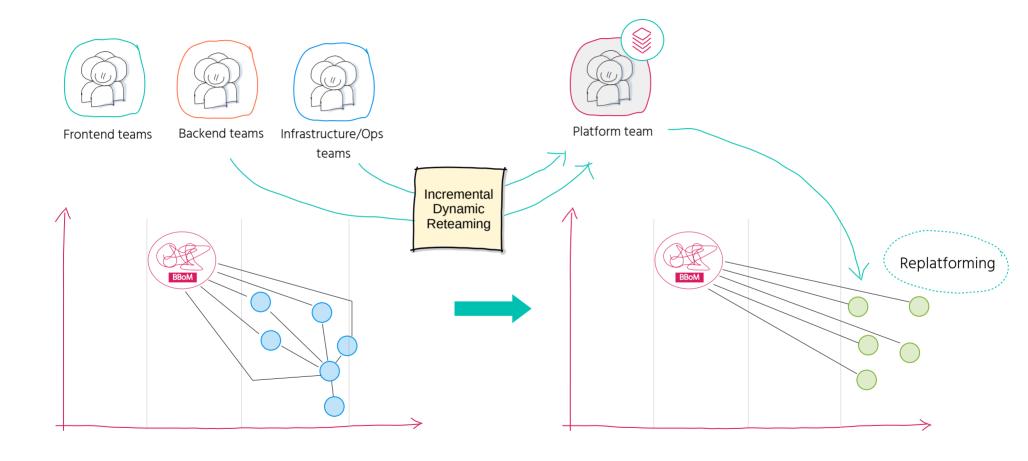
teams

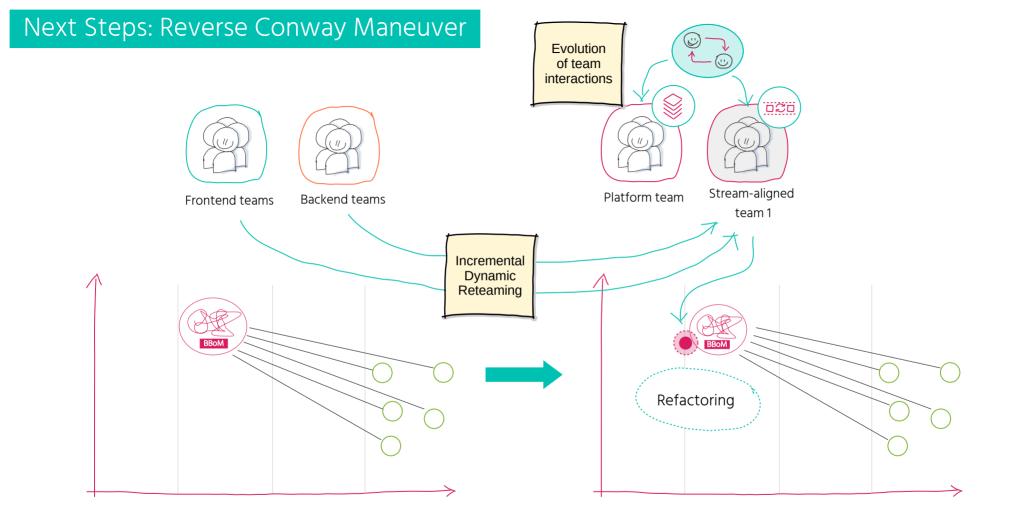
Frontend teams

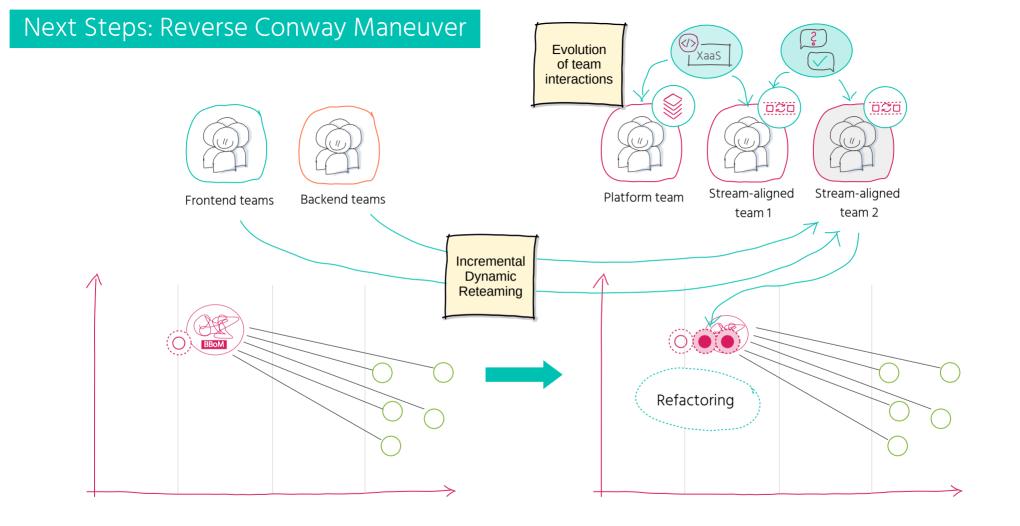
Backend teams Infrastructure/Ops

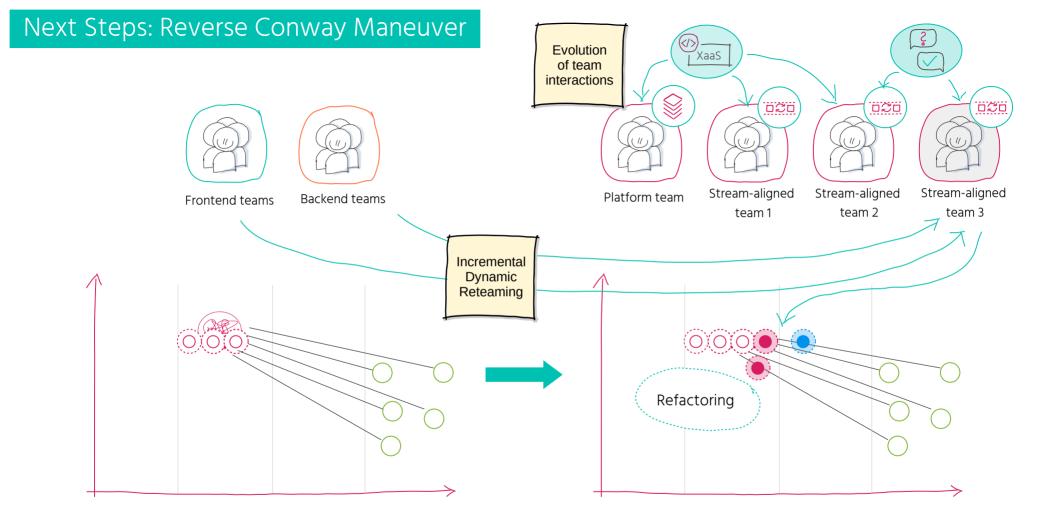
BBOM

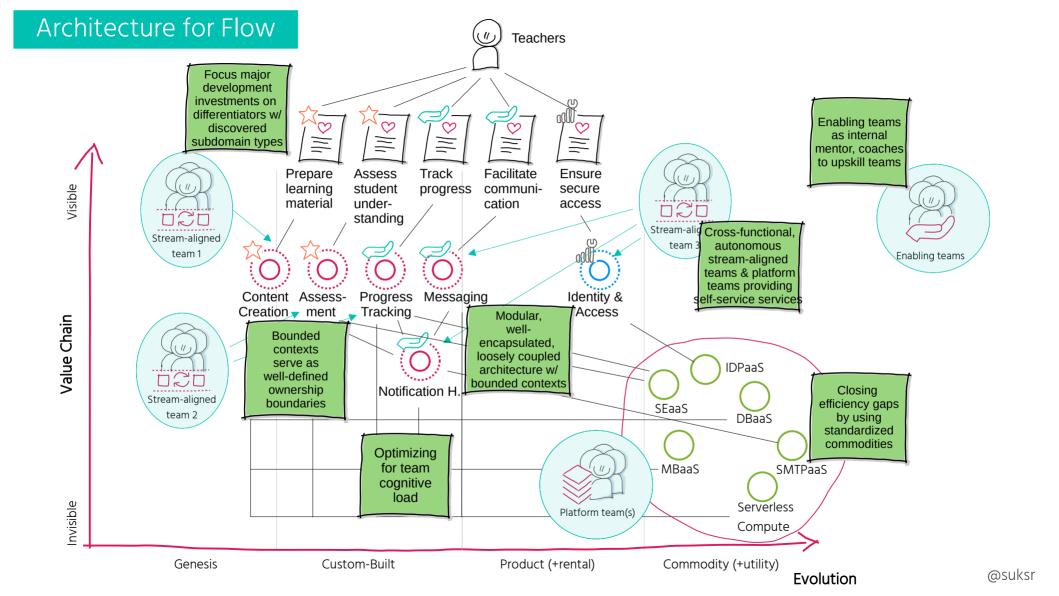
## Next Steps: Reverse Conway Maneuver



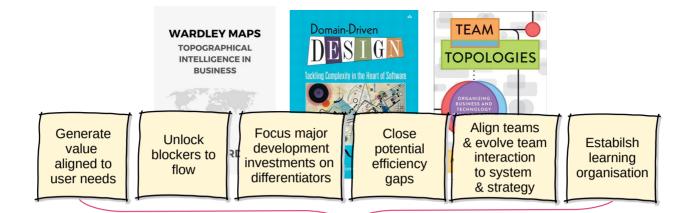




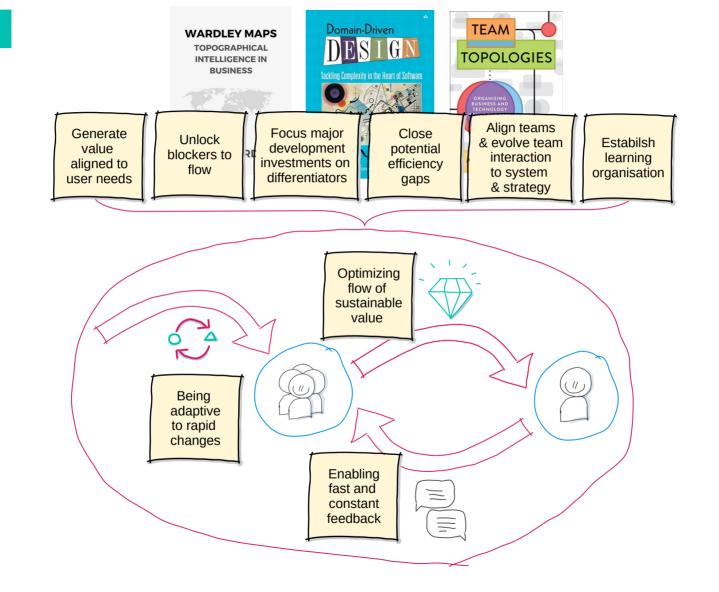




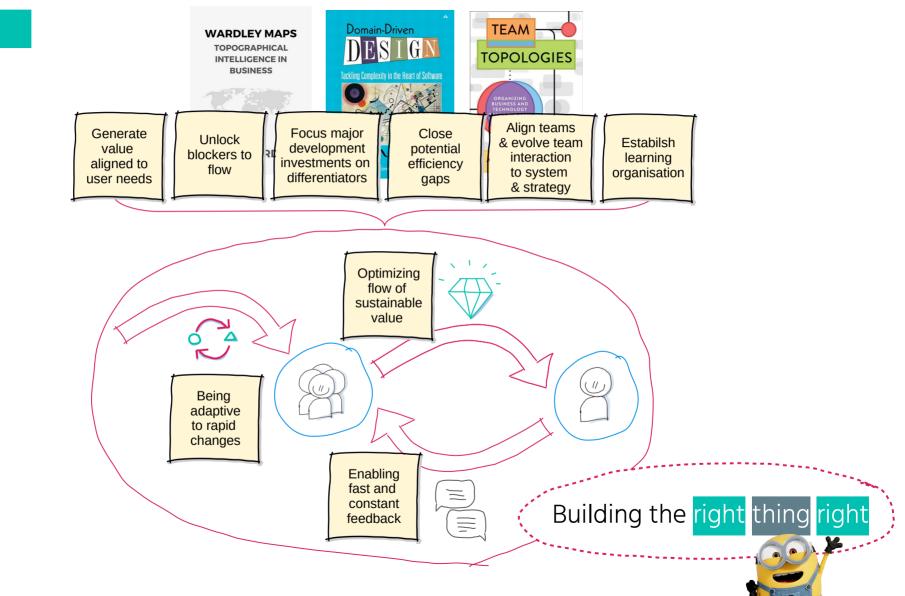
#### Summary



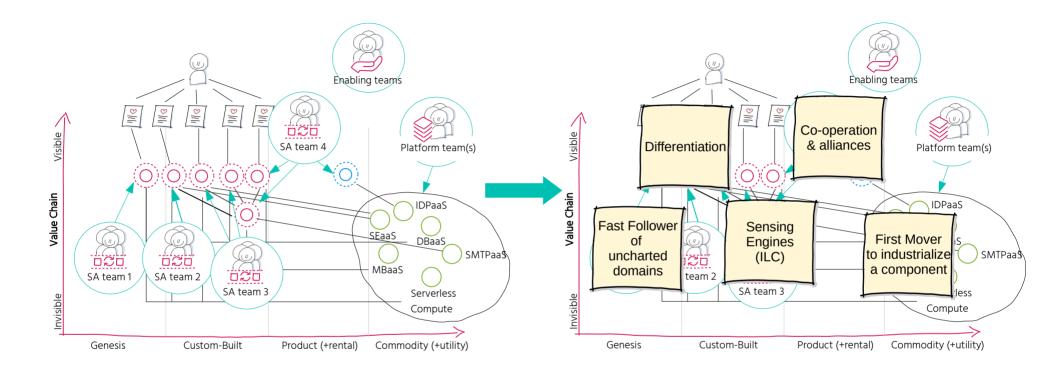
#### Summary



#### Summary



### **Looking Ahead**

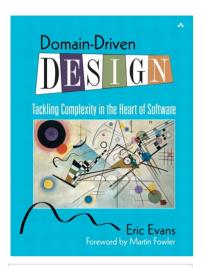


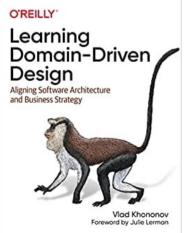
Responsive to change introduced by others

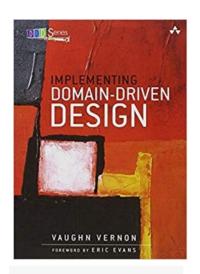
Leading future change introduced by us

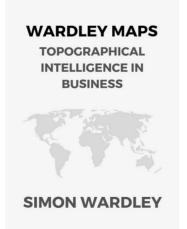


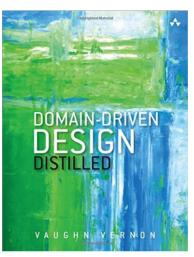
#### Some References

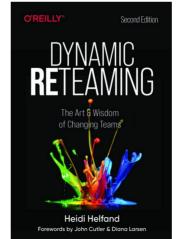


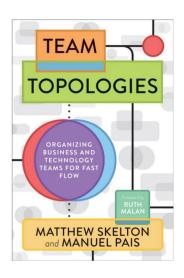






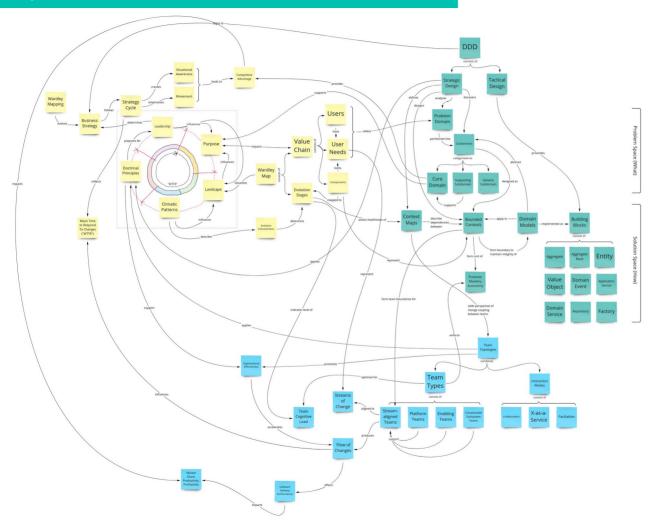


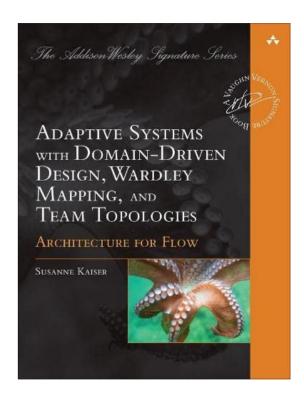




https://medium.com/wardleymaps https://learnwardleymapping.com/ https://github.com/wardley-mapscommunity/awesome-wardley-maps https://github.com/ddd-crew https://www.dddheuristics.com

## If you are interested in more details ...





# THANK YOU

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